

RON HAYS PRODUCTIONS

MEGAVISION[®]

PANI BP4 SCENIC PROJECTORS

**RON HAYS-DESIGNER/DIRECTOR
LONG AND SHORT TERM PROJECTOR RENTALS**

For the first time in the United States, the spectacular image projection and special effect capabilities of Austria's PANI SCENIC PROJECTORS can be yours!!

I have 8 Projectors worth more than \$300,000. I also design and direct multi-image slide shows and multi-media shows. I have designed and "performed" over twenty-five major productions using these projectors along with lasers, lights and effects.

Images can range from twenty feet by twenty feet to two-hundred feet by two-hundred feet with a depth of field of seventy-five feet! Project on buildings, giant screens or scrims, snow or sidewalks, or any light colored surface with 400,000 lumens of light.

Available from RON HAYS PRODUCTIONS — complete PANI PROJECTION packages are now available on a daily or weekly rental basis with rates as low as \$1200 a week for performing arts users.

**PRODUCTION DESIGN
and
SOFTWARE**
* * *

GRAPHIC SERVICES
* * *

SLIDE PRODUCTION
* * *

AUTOMATIC SLIDE CHANGERS
* * * *

Experienced TECHNICAL CREWS
* * *

STURDY TRAVEL CASES
* * *

LENSES AND EFFECTS
(Fire, rain, snow, clouds, water, etc.)
* * *

COMPUTER CONTROLLED FADE-UPS AND DISSOLVES
* * *

Tech specs—see over ►

TECHNICAL SPECIFICATIONS

THE PROJECTORS

PANI BP4 HMI

Weight: 150 lb
 Size: 40" x 36" x 48"
 Shipping Weight: 195 lb

THE BALLAST

4000W / 380V / 60Hz

Weight: 175 lb
 Size: 30" x 9" x 16"
 Shipping Weight: 205 lb

THE TRANSFORMER

Step-up (208V / 380V)

Weight: 125 lb
 Size: 24" x 24" x 1 1/2"
 Shipping Weight: 145 lb

THE LAMP

HMI 4000W / 380V 5600K ±400K)

POWER REQUIREMENTS

220V / 30A. (either: 208V single phase with neutral or: 110V, three phase without neutral)

All units are equipment grounded and require external grounding for safe use.

IGNITION

At Projector: ON/OFF Button
 At Ballast: Two circuit breakers
 ON/OFF Button

ADJUSTMENT

Front wheels may be raised and locked by mounted spindles

PAN: ± 15° (handwheel mounted right rear side)

TILT: + 12° — 35° (handwheel mounted rear)

HORIZON: ± 10° (spindle mounted on slide carrier)

FOCUS

Objective lenses: f=13.5, f=18, f=22, f=27, f=33, f=40, f=50, f=60. (cm.)

Fine focus: Side knob mounted on objective lens.

Condensor Lenses: f=13.5-27 cm., f=33-60 cm.

DIMMING

A dimming shutter with electronic drive for grey scale plate is attached to the front of the objective lens with extension brackets.

Control at projector.

Remote control ability for dimmer or 110V a/c supply.

SLIDES

Priced at \$65.00 and up per slide.

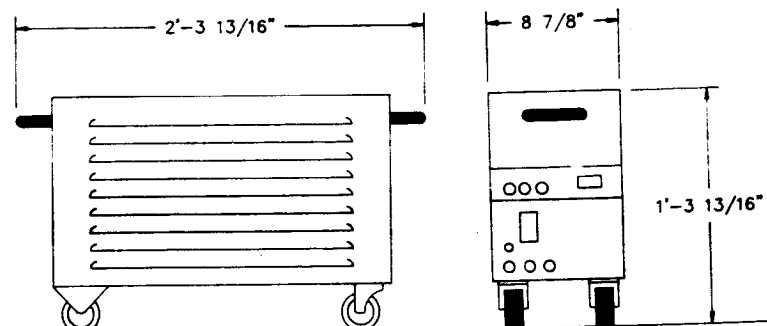
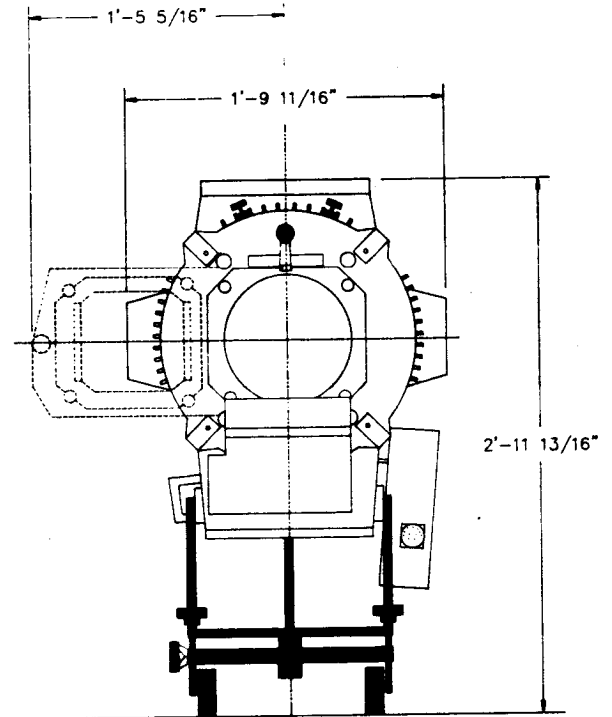
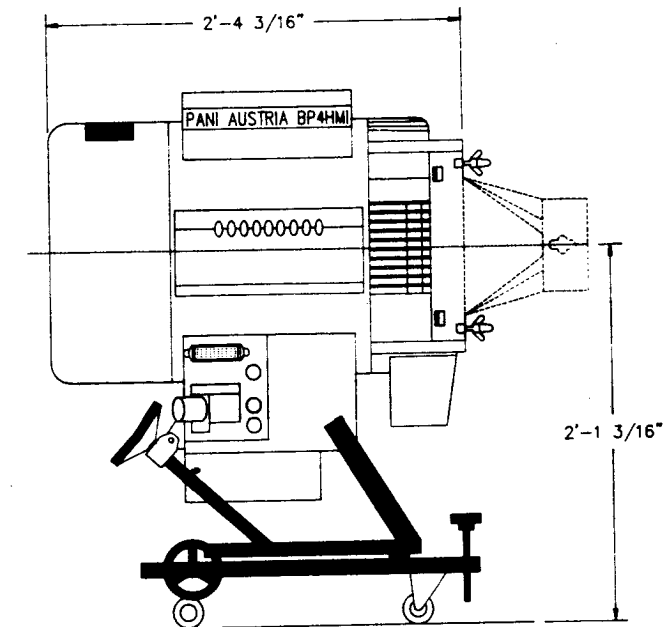
Cibachrome mounted on (7") x (7") aluminium frame.

We produce slides from 35 mm slides or any artwork.

IMAGE SIZE

Image size = Effective size of slide

$$\left(\frac{\text{Distance to Image centre}}{\text{Focal length of lens}} - 1 \right)$$





MADONNA—'87 TOUR

"... Spectacular Staging!!!!"

USING 3 MEGAVISION[®] PROJECTORS

TO CREATE
GIANT PROJECTIONS
100 FEET WIDE
and
60 FEET HIGH!

OTHER MEGAVISION CLIENTS:

1984 Olympic Arts Festival • La Philharmonic
George Lucas/Disneyland "Star Tours" Opening
Epcot Center — Walt DisneyWorld
Saks Fifth Avenue, NYC • Macy's Department Store,
NYC • U.S. Army • City of Philadelphia
Boston Ballet • National Basketball Association
Bullock's Citycorp Plaza, La • Tri-Star Pictures
Hollywood Centennial Committee

Provided by:

RON HAYS PRODUCTIONS

(213) 271-2001

8917 Dorrington Avenue
Los Angeles, CA 90048

RON HAYS

CREATOR - PRODUCER - DIRECTOR

VISUAL MUSIC
Live Special Events
Music-Videos
Video Effects and Graphics

RON HAYS specializes in creating *story-fantasy* and bringing it together with music, visuals and visual effects. He CREATES and DIRECTS concerts, industrials, arena shows, benefit dinners, celebrations, ceremonies and spectacles.

He creates VISUAL MUSIC using electronic, film, slide, and computer animation, digital video effects and live-action imagery. His "*visualizations*" are created as tv programs, home videos or giant video, film, and or slide projections for live special events. He also creates VISUAL MUSIC sequences for feature films, music videos, and for pop, rock, and classical concerts nationally and internationally.

As a LIVE EVENTS DIRECTOR he combines his "*visualizations*" with narration, with or without performers, live lasers, lighting and special effects, fireworks, balloon art and illusions.

He is also an EMMY-winning DESIGNER-DIRECTOR of video effects and graphics for television music shows, show-opens and corporate logos. He is the creator of a VIDEO EFFECTS LIBRARY of 420 electronic animations which he licenses to producers and directors for tv, feature film, commercials, industrial videos, broadcast promotion and live concerts.

RON HAYS
CREATIVE TALENTS AND SKILLS
RESUME

TABLE OF CONTENTS

SECTION 1 - SPECIAL EVENTS AND MULTI-MEDIA - *CREATOR/DESIGNER/DIRECTOR*

SECTION 2- SPECIAL VISUAL SEQUENCES - *DESIGNER/DIRECTOR*

SECTION 3- VISUAL EFFECTS - *DESIGNER/DIRECTOR*

SECTION 4- TV and FILM GRAPHICS - *DESIGNER/DIRECTOR*

SECTION 5- MUSIC-VIDEOS - *DESIGNER/DIRECTOR*

SECTION 6- *VIDEO/ARTIST and TELEVISION PRODUCER*

SECTION 7- CREATOR/LICENSOR - *The RON HAYS VIDEO EFFECTS LIBRARY*

SPECIAL EVENTS AND MULTI-MEDIA

- 1986 - July 4th, LOS ANGELES COLOSSEUM - DESIGNER/DIRECTOR - Freedom Festival with Beach Boys, The Eagles and five other pop music groups. Design and direction of special laser fireworks and giant screen projection spectacle. 90,000 people in attendance.
- 1986 - L.A. PHILHARMONIC - HOLLYWOOD BOWL - DESIGNER/DIRECTOR - John Williams Conductor - "History of Music in the Movies" using giant static and video projection. Ron Hays designed and will direct special sequences.
- 1985 - L.A. THEATER CENTER - DESIGNER/DIRECTOR - Live video image performance using CVI Fairlight Computer Video Synthesizer, switcher and two video cassette machines to music performed by Ralph Grierson. Images appeared on giant video screens.
- 1985 - "L.A. NIGHT" - EPISCOPAL DIOCESE OF L.A. - DESIGNER/DIRECTOR - "The Cathedral of Light." Designed and directed lasers, effects and talent narration with play back of my own video sequences and music videos on a giant video screen. 10,000 people attended in Anaheim Arena with Ned Beatty and Maria Mildaw.
- 1985 - GREAT AMERICAN SCIENCE FICTION CONCERT - DESIGNER/DIRECTOR - Philadelphia - Benjamin Franklin Parkway - 700,000 people. Peter Nero - Philadelphia Pops - Anthony Daniels, Gold Robot, C3PO from STAR WARS as Narrator. Created, wrote and directed sky-fantasy using 4 lasers, 30 minutes of choreographed fireworks, 50,000 lightsticks, 24 searchlights, national, international and science-fiction music. The Fantasy concert told story of the arrival of 65-foot diameter "Mother Ship" to Philly that night -- an illusion of lights suspended from a jet helicopter.
- 1985 - BENEFIT DINNERS - DESIGNER/DIRECTOR - using live-action video, lasers, effects and music
- Metropolitan Elections Commission
 - California Public-Private Partnership Commission with Vice President Bush
 - California Banking Association
 - Brooklyn Academy of Music - Three floors of A & S Department Store were transformed using multi-image slide, video effects, lasers and lighting.
- Ron Hays edited 5 1:00 video stories for special presentation with dignitaries.
- 1984 OLYMPICS - PRELUDE TO THE OLYMPICS - HOLLYWOOD BOWL - The Los Angeles Philharmonic - Michael Thomas Conducting. "Amphitheater of Light" created with architect Frank O. Gehry as a multi-media statement with Copland's Symphony No. 3, Fourth Movement. 42 anti-aircraft searchlights, three Pani-60,000 lumens projectors projected painting by Peter Alexander on a screen around Bowl shell 160 X 60 feet high. Hays designed and directed the live performance.
- 1984 OLYMPICS - CLOSING CEREMONIES - Consultant to David Wolper on elements to be used in closing ceremonies including lasers, aerial displays and illusions (flying saucer), large-crowd lighting effects (flashlights), and other special effects possible.
- 1984 OLYMPICS - TRIBUTE LUNCHEON - 3,000 in attendance - June, 1984 - Designed and directed a three-hour luncheon in Sheraton Premiere Ballroom for L.A. Chamber of Commerce in association with Hunt-Marmillion Associates. "Environment" included use of 90 five-foot diameter balloons with battery-powered lights inside above tables, COAN AG wall projection on muslin screen 100 feet by 25 feet of various scenes from Olympics and games and stadium, special lighting effects, and three video projections for playback of specially prepared videotapes of Olympic highlights 20 X 15 feet. Hays directed show which included symbolic lighting of torch by Rafer Johnson and 100 member Olympic Choir.
- 1983, May - METROPOLITAN ELECTION COMMISSION - BANQUET - 2,000 people - Created an environment with four video projection screens 15 X 20 and playback of Ron Hays visuals with specially designed music and lighting. Environment included use of 100 three-foot diameter helium balloons above tables and centerpieces.

SPECIAL EVENTS AND MULTI-MEDIA (cont'd)

- ✓ 1983 & 1982 - US FESTIVAL - More than 750,000 in attendance each year. Design and on-location direction of video projection special effects and multi-media nighttime spectacular. Hays and associates directed six of nine live TV cameras for presentation of performance shots on two Eidaphor projections 60 X 40 by night and one Mitsubishi Diamond Vision Video Screen 30 X 40 by day and night. Integrated Hays special effects with some performances.

Produced and designed nighttime spectacular/"sky opera" entitled "The Dream" using 30 searchlights, 4 skytrackers, one helicopter-suspended 'flying saucer' 30 feet in diameter, special 30 minute video presentation which went on video-screens simultaneously with effects mentioned above. Sequences used dramatic performance, computer and electronic effects coordinated with media effects including laser show (laser beams and digitized laser animation on videoscreens) and 700-foot long helium "rainbow" of balloons with flags of all nations suspended from beneath. Show was repeated three times during US FESTIVAL TWO.
- ✓ 1983 - US FESTIVAL TWO - PRESS CONFERENCE - 500 invited members of press attended environmental conference created in sound stage using nine slide projection screens, one 30 X 40 videoprojection, lasers, and sod and tenting to create "outdoor" feeling of outdoor concert - slides were from US FESTIVAL ONE on screens with crowd sounds. Two hour conference media event - directed by Hays.
- ✓ 1982 - ARS ELECTRONICA - LINZ AUSTRIA - TOMITA'S BERMUDA TRIANGLE - Visualized 50 minutes of Tomita's music for his live performance in Linz Bruckner Symphony Hall using 40 X 50 foot video projection of Hays imagery while he performed electronic score. Special lighting effects and performance resulted in fifteen standing ovations.
- ✓ 1982 - FUTUREVISION: THEATRE OF IMAGINATION - DESIGNER/DIRECTOR - Orlando, Florida at the Great Southern Music Hall. Twenty-nine shows per week in an old Cinerama theatre. Ron's music-images on film are integrated with live lasers, multi-image slides and live dancers. Projections appear on an 85-foot wide screen.
- ✓ 1981 - HUNT-WESSON COMPANY MULTI-MEDIA BUSINESS MEETING SHOW - DESIGNER/DIRECTOR - Director of a multi-image, motion picture film program with a cast of fifty starring Pat Boone.
- ✓ 1981 & 1980 - Ron Hays music-image sequences on film appeared in STAR WARS CONCERTS for:
 - SACRAMENTO SYMPHONY, 4,000 in attendance, 1982.
 - ROCHESTER PHILHARMONIC, two concerts, 4,000 in attendance at each, 1980.
 - HONOLULU SYMPHONY, two concerts, 10,000 in attendance at each, 1980.
 - DENTSU ADVERTISING - TOKYO - special creative consultant for creation of Japanese traveling STAR WARS CONCERT throughout Japanese baseball stadiums.
- ✓ 1980 - THE OSMONDS IN CONCERT - DESIGNER/DIRECTOR - A multi-media concert which Ron designed and which was videotaped for television using music image and visual effects.
- ✓ 1980 & 1979 - SIX FLAGS AMUSEMENT PARK SHOW - DESIGNER/DIRECTOR - Multi-media laser show produced with Laser Media of Los Angeles. The twenty-five minute telemetry controlled show appeared in six of the Six Flags Amusement Parks. The show combined music image with live lasers and slides.
- ✓ 1979 - STAR WARS CONCERTS - Director of multi-media (projections, lasers, lights, etc.)
 - ANAHEIM STADIUM: One concert with the Los Angeles Philharmonic, 25,000 attended.
 - HOLLYWOOD BOWL: 36,000 in attendance for "The Great Music-Image and Laser Concert" with projections on scrim with the Los Angeles Philharmonic, two performances.
 - MONTREAL: 65,000 in attendance, integrating lasers, lights and fireworks in the largest multi-media concert in history.

SPECIAL EVENTS AND MULTI-MEDIA (cont'd)

- 1979 - SYNESPHERE - A MULTI-MEDIA PLANETARIUM DOME SHOW - DESIGNER/DIRECTOR - A six-month run, fourteen times a week in a 140-seat planetarium with 35mm film projections of Music-Image on a 60-foot dome.
- 1979 - PARAMOUNT STUDIOS WRAP PARTY - DESIGNER/DIRECTOR - On 20 X 40 foot video screen on stage as background "scenics" for performances by The Doobie Brothers, The Pointer Sisters, Roger Vadouris and others.
- 1979 - PARAMOUNT STUDIOS - CINEMA THEATER OF THE FUTURE - DESIGNER/DIRECTOR - I was asked to create a multi-media cinema for Gulf-Western Executives. I used the Paramount Studio Theater. I used 35mm projection of my own Music-Images, 60 computer controlled slide projectors, lasers, the Paramount Sound System, special theater effects.
- 1975 - THE AMERICAN LUTHERAN CHURCH MULTI-MEDIA PRESENTATION - DESIGNER/DIRECTOR - Ron Hays, Director, using six video projectors, music-image, dancers, indoor fireworks and lasers, held at the Louisiana Super Dome.
- 1975 - THE TRANS-LUX CORPORATION, NEW YORK - Ron Hays, special consultant to consult in new developments in multi-media, holography and electronic computer animation.

24

VISUAL EFFECTS AND SPECIAL SEQUENCES
TV AND MOTION PICTURE FILM

- 1984 - OLYMPIC GAMES - CLOSING CEREMONIES - Special effects sequence to appear on stadium Panasonic TV screen during arrival of "Mother Ship."
- *1984 - "THE LAST DRAGON" - Motown/Tristar Pictures Production. Videosequences and effects/visuals designed and directed for projection on 3 giant videoscreens on a set with live performers. Sequences used electronic animations and old-film stock footage.
- 1983 - YOGAMOVES - Open title sequence and special 9:00 visual sequence illustrating the body chakras for MCA Videodiscs & Guber-Peters Productions.
- 1981 - THE MOODY BLUES CONCERT - "Gemini Dream", "certain" effects for big-screen projection.
- 1981 - SWEDISH TELEVISION - ELECTRONIC COMMISSION - Special commission from Swedish TV to visualize the music of Ragnar Grippe, famous electronic music artist in Sweden, for presentation as a network special.
- 1981 & 1980 - BARRY MANILOW IN CONCERT - Big-screen projections of "certain" Music-Image effects.
- *1980 - "CAN'T STOP THE MUSIC" - "Certain" special effects for the Allan Carr film starring the Village People.
- 1980 - SOLID GOLD - Television music program, visualization of "Xanadu".
- *1979 - "GREASE" - "Certain" special effects for the motion picture, Allan Carr Films.
- 1979 - BUCK ROGERS - Television series, "certain" visual effects, MCA Universal.
- 1978 - LOGAN'S RUN - Special effects for the CBS-TV Series, eighteen one-hour programs with computer animated effects.
- *1978 & 1977 - "SGT. PEPPER'S LONELY HEARTS CLUB BAND" - Special effects and visual music sequences with Alice Cooper for the Robert Stigwood film starring the Bee Gees.
- *1977 & 1976 - "DEMON SEED" - Special effects and sequences for MGM Studios and the Herb Jaffe film.
- 1977 & 1976 - LILLY TOMLIN SPECIAL - A variety of special effects for the PBS show.
- 1974 - CBS CAMERA THREE - George Crumb's "Ancient Voices of Children" with mezzo soprano Jan DeGaetani, Merrill Brockway, director. Special visualizations of music with live performance.
- 1974 - THE GLOUCESTERMEN - Forty-five minute documentary, visual music program on the Gloucester fishermen.

*Motion picture.

VIDEOGRAPHICS

EMMY AWARD WINNING DESIGNER/DIRECTOR - Show Opens and Title Graphics Using Electronic and Digital Computer Animation

- 1985 - CARNEGIE HALL - Campaign film/digital computer animated renderings of \$40,000,000 architectural restoration and building improvements.
- 1984 - YOGAMOVES - Open title sequence and special 9:00 visual sequence illustrating the body chakras - MCA Videodisks & Guber-Peters Productions.

VIDEOGRAPHICS (cont'd)

- 1983 & 1982 - US FESTIVAL 1983 and 1982 LOGO - Used for all television wrap-around bumpers and all commercials for promoting the largest rock concert in Southern California's history.
- 1983 - US FESTIVAL/RUSSIA SATELLITE-LINK - Animated logo.
- 1982 - STAR SEARCH - Open title for the highest rated variety TV show. Designed with director, Tony Charmalee, for Bob Banner Associates.
- 1981 - POTENTIALS - Open title sequence designed for Cable Health Network - CLEO NOMINATION - BEST SHOW OPEN
- 1981 - OMNI - THE NEW FRONTIER - Open title sequence for editors' TV version of magazine - EMMY NOMINATION - BEST SHOW OPEN
- 1980 - YELLOW MAGIC ORCHESTRA - "Live from Los Angeles Concert" - Open title for live satellite broadcast from A & M Studios to Tokyo, Japan.
- 1978 - NBC KROFFT SUPERSTAR HOUR - Open title sequence and electronic wrap-arounds for music video television special for young adults starring the Bay City Rollers. EMMY - BEST SHOW, GRAPHIC DESIGN

MUSIC VIDEOS

- 1981 - EARTH, WIND AND FIRE - "Let's Groove", now the highest selling single appearing on a long-playing album, co-directed with Michael Schultz.
- 1980 - MANHATTAN TRANSFER - "Twilight Tone," NBC Big Show, Tony Charmalee, television director.
- 1980 - YELLOW MAGIC ORCHESTRA - Three songs:
1. "Computer Games"
 2. "Rydeen"
 3. "Technopolis"
- Alpha Records and A & M Records.

TELEVISION PRODUCER/VIDEO ARTIST

- 1976-1972 - WGBH-TV - PBS FLAGSHIP STATION - BOSTON - Co-produced one-hour special on "Gloucester Fisherman" which visualized the myths and legends of these fishermen. Became most-aired PBS program in 1974.
- MUSIC-IMAGE WORKSHOP - 25 half-hours, late-evening, on-air experimental broadcasts of my video-music "performances" on the Paik-Abe Video Synthesizer, a live video image making device. I acted as host.
- BOSTON SYMPHONY ORCHESTRA ONE-HOUR SPECIAL with my video-music "performance" of visuals recorded live and broadcast in quadrophonic stereo mixing live orchestra shots with my visuals.
- PBS MASTERPIECE THEATER FILLERS - Created forty-minutes of fillers for national television broadcasts following Masterpiece Theater.
- STATION ID'S AND FILLERS - Created numerous station ID's and fillers using Paik-Abe Video Synthesizer. Some appeared on "Sesame Street" and "The Infinity Factory."
- Lectured and presented my work in over 38 museums and universities including MOMA, Boston Museum of Art, Harvard, MIT, NYU.
- 1972-1969 - WCAU-TV - CBS Owned and Operated station. Produced over 75 half-hour programs on videotape and 16mm films including:
1. Documentaries - 12 half-hour films.
 2. Six 1-hour Current Event Specials.
 3. Talk shows.
 4. Public Affairs Shows.
 5. Music - 5 hours including 13 one-hour music shows w/visuals for young adults.
 6. Half-hour special featuring reporting by myself & 3 other on-camera talent.
 7. 18 half-hour science shows for kids.
 8. "Repertoire Workshop" - 6 half-hour performing arts & cultural specials.

SPECIAL PROJECTS

- 1986 - RCA VIDEO PRODUCTIONS - PRODUCER/DIRECTOR - Long-form music video, "The Bermuda Triangle," electronic musical interpretations of 12 pieces of classical music by Isao Tomita. Hays will visualize 55 minutes of music based on narrative story-line using the technique of electronic and digital computer animation effects, digital video film, optical printing and live-action imagery, for Home Video and Cable/Pay release.
- 1985 - "ON THE THRESHOLD" - Directed experimntal evening with 38 artists - using dance, lasers, lighting and theater effects, projections and video. Created my own sequence with dancer Russel Clark using dance & video projection.
- 1985 - PILOT PRODUCTIONS - VHS/BETA HOME VIDEO - "California Images" - 50 minutes of video with music including 5 minutes of Hays' work.
- 1980 - THE PALACE - Special consultant for video visual effects and mutli-media for multi-media & music night club - L.A.
- 1980-1978 - ODYSSEY: A VIDEO MUSIC ALBUM - The industry's first electronic and computer animated visual music album. Odyssey combines visuals with classical, jazz fusion and contemporary dance music. The album is released through Twentieth Century-Fox/Magentic Video, Pioneer Laserdisc, Japan and is distributed in other countries by independent distributors.
- 1979 - THE CINEMA OF THE FUTURE - Paramount Studios financed a look at the future of film entertainment. Hays designed and directed a forty-minute glimpse into the experience of a non-narrative visual-music experience using film and slide projections, lasers, special effects and advanced sound techniques.
- 1978 - KCET, AFTERPEICES - Series of seven short music-image sequences for appearance following PBS programs.
- 1976 - MUSIC-IMAGE WORKSHOP - Twenty-three late evening half-hour broadcasts in Boston of "VideoLight" performances by Ron Hays using the Paik-Abe Video Synthesizer.

COMMERCIAL CLIENTS USING RON HAYS VISUAL EFFECTS LIBRARY - 420 electronic animations are available for license and useage in television programs or feature films.

Clients of Ron Hays' Video Effects Library:

- COMMERCIAL ARTS - Tokyo, Japan - 50 minute JVC Videogram based on the music of Fumio Miyashita.
- BOB BANNER ASSOCIATION - "The Music of Your Life" - TV series - effects used in Open title sequence.
- PENDULUM PRODUCTIONS - Music-video production company - effects used in "Automatic Man."
- MEDIA VENTURES, INC. - Feature Film - "That Was Then, This is Now." Ambient video in video night club.
- ROCKWELL INTERNATIONAL - industrial in-house production - effects used for training film show open.
- MARTIN MARIETTA - industrial presentation involving the use of over 10 minutes of effects for large-screen video presentation.
- HANNA-BARBERA PRODUCTIONS - TV series - "Going Bananas" - effects used for Open title sequence.
- HANNA-BARBERA PRODUCTIONS - TV pilot - "Rock Odyssey" - effects used throughout feature length cel-animation pilot to add electronic effects style to production.
- RUBY-SPEARS PRODUCTIONS/CBS Television Network - "Donkey Kong" - effects used for show open titles.

COMMERCIAL CLIENTS USING RON HAYS VISUAL EFFECTS LIBRARY (cont'd)

PIONEER VIDEO PRODUCTS DIVISION - effects used as background to enhance special show open for 1984 International Television Association in Las Vegas.

FRED THORNE PRODUCTIONS - effects used to enhance dance sequence for educational television series.

TV ONTARIO - effects used to enhance sequence in educational television series dealing with the future electronic devices.

MCA UNIVERSAL - "Voyaguers" - Network TV series - effects used in show open sequence.

AMICUS PRODUCTIONS - effects for 24 screen video presentations.

DENEI, Tokyo - Casio Computers.

WESTWOOD ONE - Pilot record promotions.

MCA UNIVERSAL - "Buck Rogers".

WINN DIXIE, INC. - Jacksonville, Florida.

DAVID BELLAMY PRODUCTIONS

VISUAL EYES, INC.

TEXAS REHABILITATION AGENCY.

DISCOVERY MUSIC - TV Network.

ATLANTIC RECORDS.

INTERVIEWS ON VIDEOTAPE (TELEVISION INTERVIEWS)

- 1985 - "2 On The Town" - Ron Hays directs electro media theater event - "On the Threshold."
- 1982 - ZDF Television - German National Network - half-hour special shot on film by German crew. "Ron Hays - Videoartist in Hollywood."
- 1981 - CBS Montreal - "Visual Music and the Artist" - an interview with Ron and four other artists working with technological tools and music.
- 1981 - Videoplay - "Ron Hays Fantastic Star Wars Concerts" - for appearance in a nationally-distributed video cassette magazine.
- 1981 - Videowest - "Life and Times of Ron Hays" - for appearance on nationally-syndicated cable music show.
- 1981 - BBC, London - "Computer Animation: Painting with Numbers."
- 1981 - Fuji Television, Tokyo - Documentary on Videoart
- 1981 - PBS, Nova - "Artists in the Lab" - Ron Hays visualizes music.
- 1981 - ABC, "Eyewitness LA" - Ron Hays Video & Music Artist.
- 1981 - Warner Cable: "Nickolodean" - interview for show with teenagers.
- 1980 - Newsweek Television News Service - Ron Hays & His Video Music.
- 1980 - NBC, "The Today Show" - Ron Hays - Video Artist.

LECTURES & PRESENTATIONS - Ron Hays has made speeches and presentations about his work with visual imagery and music, electronic and computer animation, videographics and visual effects for TV and film and his use of lasers, static/film/video projections, fireworks, and aerial illusions for outdoor/indoor events such as concerts, spectacles promotions.

- 1986 - INTERNATIONAL TV ASSOCIATION - Seminar - "Videographics & Digital Video" Effects - Dallas.
- 1985 - VISUAL MUSIC ALLIANCE: "Ron Hays - Visual Effects & Music in Large Scale Events".
- 1985 - INTERNATIONAL TV ASSOCIATION - Seminar - "Videographics and Digital Video" Effects - New Orleans.
- 1984 - UCLA VIDEO MUSIC SYMPOSIUM '84 - Presentation and Panel.
- 1984 - INTERNATIONAL TV ASSOCIATION - Seminar - "Videographics & Digital Video" Effects - Cannes, France.
- 1984 - SIGGRAPHE - '84 - LA - Computer Animation in the US Festival & Large Media.
- 1983 - INTERNATIONAL TV ASSOCIATION - Seminar - "Videographics and Digital Video" Effects - Las Vegas.
- 1983 - INTERNATIONAL TV ASSOCIATION - West Coast Conference - Guest Keynote Speaker.
- 1983 - MIT - "Sky Art" Conference - Speech - "Star Wars Concerts & Special Effects".
- 1982 - Berkeley University - 700 Students - Ron Hays & Video Music.
- 1982 - VISUAL MUSIC ALLIANCE/American Film Institute - "The Future of Visuals & Music".
- 1981 - VISUAL MUSIC ALLIANCE/May Fair Music Theater - "An Evening with Ron Hays" - 400 people.
- 1981 - UCLA EXTENSION - All-day Seminar - 100 Students - "Large Scale Multi-Media Events"
- 1981 - UCLA - 1st INTERNATIONAL VISUAL MUSIC FESTIVAL - Keynote speaker & moderator - "The Artist & Visual Music."

LECTURES AND PRESENTATIONS (cont'd)

- 1981 - THE NATIONAL VIDEO FESTIVAL - Speaker and Panelist - The Kennedy Center, Washington, D.C.
- 1981 - BILLBOARD'S VIDEO MUSIC CONFERENCE - Special Panelist.
- 1981 - INTERNATIONAL DISC AND TAPE ASSOCIATION - New York City - Special presentation and speech on music videos.
- 1981 - INTERNATIONAL MUSIC CONFERENCE - West Berlin - Speech: "Future of Music & Video"
- 1981-1979 - DOCUMENTA, Berlin, Germany - In association with the Center for Advanced Visual Studies, Massachusetts Institute of Technology.
- 1980 - ROCKEFELLER FOUNDATION: "My Work as a Multi-Media Artist & Videoartist."
- 1980 - BILLBOARD'S VIDEO MUSIC CONFERENCE - Special Panelist.
- 1980 - LA COUNTY FAIR - Hall of Art - Special video exhibit on Ron Hays' work seen by over 500,000 visitors to Hall of Art.
- 1979 - INTERNATIONAL DISC AND TAPE ASSOCIATION - Hilton Head, North Carolina - Special presentation and speech on music videos.
- 1977 - Tokyo - Guest of Sakyo Komatsu/Presentations to Japanese ad agencies - "Electronic Animation: State of the Art."

VIDEO EXHIBITIONS AND MUSEUM SHOWS

- 1981 - SKY ART CONFERENCE - Special guest & lecturer; multi-media & visual music.
- 1980-1977 - AMERICAN CULTURAL CENTER - Paris, France - Special showings of Ron's work.
- 1978 - SAN FRANCISCO MUSEUM OF FINE ARTS - A group exhibition "Video Visionaries."
- 1976 - MASSACHUSETTS INSTITUTE OF TECHNOLOGY'S CENTER FOR ADVANCED VISUAL STUDIES - "Art Transition" - special lecture.
- 1975 - BROADCAST OF "PRELUDE AND LOVE DEATH" - In the United States, Austria, Germany, France, Denmark, Italy and Turkey.
- 1975 - SPECIAL SHOWING OF "PRELUDE AND LOVE DEATH" - 30th Anniversary of United Nations, the Waldorf-Astoria, New York City.
- 1974 - STATE UNIVERSITY OF FLORIDA - Video Exhibitions - Lecture: "The Future of the Image"
- 1974 - THE MUSEUM OF MODERN ART - New York City - "Open Circuits" - Presentation of representative Music-Image selections as part of the First International Conference on Video.
- 1973 - CIRCUIT SHOW: A VIDEO INVITATIONAL -
Boston Museum of Fine Arts - Boston, Massachusetts
Everson Museum - Syracuse, New York
Cranbrook Museum of Art - Bloomfield Hills, Michigan
Henry Gallery, University of Washington - Seattle, Washington
- 1973 - THE NATIONAL CENTER FOR EXPERIMENTS IN TELEVISION - San Francisco, California - viewing of tapes and discussion with Center artists.
- 1973 - ORSON WELLES VIDEO SCHOOL & IMAGEWORKS CENTER FOR THE VISUAL ARTS - Periodic synthesizer demonstrations and explanations of video synthesis - WGBH - Boston.
- 1973 - THE KITCHEN, MERCER ARTS CENTER - New York City - Computer Arts Festival.
- 1973 - MEMORIAL ART GALLERY, UNIVERSITY OF ROCHESTER - Rochester, New York - Gallery Auditorium, four-monitor presentation of tapes with question and answer period - two programs.
- 1983 - EVERSON MUSEUM OF ART - Syracuse, New York - One-Man Exhibition - "Music and VideoFeedback - Videolight".

VIDEO EXHIBITIONS AND MUSEUM SHOWS (cont'd)

- 1973 - INSTITUTE OF CONTEMPORARY ART - Boston, Massachusetts - Part of "Exposure: Objects/Events".
- 1973 - HARVARD VIDEO SHOW - Harvard University - Cambridge, Massachusetts.
- 1973 - UNIVERSITY OF ROCHESTER - Rochester, New York - Three shows, four monitors in library gallery.
- 1973 - VANCOUVER VIDEO FESTIVAL - Vancouver, British Columbia.

GRANTS AND COMMISSIONS - Ron Hays has been awarded over \$158,000 in grants from philanthropic arts foundations and institutions including:

- 1982 - THE ROCKEFELLER FOUNDATION - Los Angeles - Artist's Grant to study the feasibility and requirements for a traveling Multi-Media Music Video Orchestra Concert.
- 1979-1978 - THE ROCKEFELLER FOUNDATION - to enable Ron Hays to devote time to his creative work in video art and the visualization of music.
- 1979-1978 - CONDUCTOR, ZUBIN MEHTA and THE LOS ANGELES PHILHARMONIC - to visualize the music of STAR WARS and CLOSE ENCOUNTERS and direct these and other effects into the first full multi-media concert for live performance.
- 1977-1976 - THE FORD FOUNDATION - KCET-TV - Los Angeles - for the production of a series of music video afterpieces to appear on PBS for four years.
- 1976-1974 - MASSACHUSETTS INSTITUTE OF TECHNOLOGY: Center for Advanced Visual Studies - to study the useage of lasers, holograms and electronic music in multi-media experiences.
- 1976-1974 - THE ROCKEFELLER FOUNDATION - Grant - MIT, Cambridge - to investigate and/or create ways and means of projecting images on planetarium domes or wide screens, using film and video projectors in entertainment or artistic contexts.
- 1976 - NATIONAL ENDOWMENT FOR THE ARTS - MIT CAVS - individual artist fellowship.
- 1975 - CONDUCTOR LEONARD BERNSTEIN/AMBERSON PRODUCTIONS - to visualize the PRELUDE AND LOVE DEATH from Tristan and Isolde by Richard Wagner for PBS broadcast. PRELUDE has won numerous awards and honors throughout the world.
- 1975 - ROCKEFELLER FOUNDATION/WGBH WORKSHOP FOR NEW TELEVISION - to provide funds for production costs of visualization of "The Prelude and Love Death" for Leonard Bernstein.
- 1975 - NATIONAL ENDOWMENT FOR THE ARTS - Chairman's Grant - to enable Ron Hays to complete his visualization of "the Prelude and Love Death" for Leonard Bernstein.
- 1974-1972 - NATIONAL ENDOWMENT FOR THE ARTS - WGBH-TV - Boston - to create a visual aesthetic and approach for the useage of film and video techniques in the creation of music videos at WGBH Television, Boston.
- 1974-1972 - THE ROCKEFELLER FOUNDATION/WGBH EDUCATIONAL FOUNDATION - to create further work at WGBH Television, using music and images, creating the MUSIC-IMAGE WORKSHOP, Boston.
- 1971 - RCA SELECTAVISION - New York City - to design and direct a visualization of Maurice Ravel's "Daphnis & Chloe, Suite No. 2." - WINNER: 3RD International Festival of Short Films.

AWARDS

- 1982 - NATIONAL EMMY NOMINATION/Best Show Open for "Omni: The New Frontier," half hour science-info magazine with Peter Ustinov.

AWARDS (cont'd)

- 1980 - WINNER, JVC TOKYO VIDEO FESTIVAL - one of twenty-five winners out of 780 entrants in international video art competition.
- 1980 - GOLDEN REEL OF MERIT, INTERNATIONAL TELEVISION ASSOCIATION - for Ron Hays' "Music-Image Odyssey".
- 1979 - NATIONAL EMMY/Best Graphic Design - for the Krofft Superstar Hour with The Bay City Rollers.
- 1975 - WINNER, THE VIRGIN ISLAND FILM FESTIVAL - for "Prelude".
- 1971 - WINNER, THIRD INTERNATIONAL FESTIVAL OF SHORT FILMS
- 1970 - BROADCAST MEDIA AWARD - for CBS Repertoire Workshop.
- 1968 - SILVER OSELLA, CINE GOLDEN EAGLE AWARD - for "Pull the House Down," CBS, Philadelphia.

PROFESSIONAL MEMBERSHIPS

- SIGGRAPH - Special interest group in computer graphics
- ITA - International Disc and Tape Association
- VMA - Visual Music Alliance, Los Angeles
- RIAA - Recording Industry Association of America
- ITVA - International Television Association
- NATAS - National Academy of Television Arts & Sciences

PRINTED MAGAZINE ARTICLES - Ron Hays is featured in articles appearing in over 30 magazine periodicals and newspapers. Listed below are the major articles featuring Ron's work:

- 1983 - ON-LOCATION - "US Festival '83 - Ron Hays Makes Multi-Media Videographic History."
- 1983 - VIDEOGRAPHY - "Video in Concert at the US Festival."
- 1982 - LA TIMES/CALENDAR - "Ron Hays - Video Music Maestro Please!"
- 1981 - DEALERSCOPE - Cover story, December issue, "The Men who Are Turning Software into Gold."
- 1980 - ADWEEK - "Hays Innovates with Seeing Music."
- 1980 - VIDEOGRAPHY - "Video: Hidden Hero of Hollywood Special Effects."
- 1980 - WHO'S WHO IN AMERICAN ART/VOLUME: 1980 - Cattell and Bowker.
- 1979 - VIDEO MAGAZINE - "Ron Hays: Portrait of a Video Artist" - feature story.
- 1979 - VARIETY - "New Visual LP Explores Sound, Color, Music."
- 1979 - VIDEOGRAPHY - "Video Art Goes Hollywood: A Close Encounter with Ron Hays."
- 1979 - VIDEO MAGAZINE - "Visual Music: Will Record Companies Meet the Challenge?" written by Ron Hays.
- 1978 - ADVENTURER - Published by General Motors - Feature story: "Ron Hays Makes Magic With Computers and Lasers."

march 18th, 1973.....

Dear Woody,

I remember from The Groton Video Festival, that you wanted a copy of my explanation of The WGBH Paik-Abe Video Synthesizer and how I'm using it in the Music-Image Workshop.

Do you still want a copy? How long and to whom (of course, you) should I send it.

Let me know.....

1/2"

Best.....



Ron Hays
WGBH-TV
125 Western Avenue
Boston, Mass. 02134
617-723-4998
617-868-3800 ext.392.

Please---stop by when you're in the Boston area in the future.

ps---just completed a videoconcert with Boston Symphony Orchestra using videosynthesizer. Will be broadcast in Boston on April 2nd.

i say....
have you heard about
video?

