

JUNE 10, 1971

FOR IMMEDIATE RELEASE

On Thursday, June 24, 1971, VIDEO EXCHANGE will open the first evening of its three-week VIDEO FESTIVAL, the first comprehensive showing of experimental and non-broadcast video tapes in New York City. Most of the major non-commercial video people will be represented in the series to be held at the Merce Cunningham Studio at Westbeth, 463 West Street. Following video projection of the video tapes on a large theatrical screen, each artist will speak informally with the audience and answer questions concerning his tapes.

Beginning with the VIDEOFREEX on June 24, the Festival will continue with two shows a night, at 8:30pm and 10:30pm, and will include WOODY AND STEINA VASULKA, GLOBAL VILLAGE (tapes by JOHN REILLY AND RUDI STERN), WENDY APPEL and the UNIVERSITY SETTLEMENT VIDEO PROJECT) and close with RICHARD RUBINSTEIN'S ULTIMATE MIRROR of luxurious expatriatism in the Balearic islands of Spain.

Then, skipping the July 4 weekend, and starting July 8, at 8:30pm, RAINDANCE and their friends-- ANDY MANN (subway tapes), JACK MOORE (tapes of European encounters), ANT FARM, ERIC SEIGEL and MEDIA ACCESS (the video wing of the Whole Earth Catalog)-- will fill four separate shows with video tapes. On July 10, the Vasulkas will return, followed by MARITA SIMPSON (scenes of human feelings, sex and survival), ANN DOUGLASS (cablecasting in Westbeth), and DOUGLAS WHITE (water, wind, sails and video tape) through Sunday, July 11.

Opening up the series the following week will be SPACE VIDEO-ARTS showing tapes by FRANK CAVESTANI, DAN DRASIN and LORA LONG. CY GRIFFIN, creator of the Magic Lantern Show, will round out the final weekend on Sunday, July 18.

Video Exchange, producer of the Video Festival, was able to set up a permanent facility for playback of video tapes and recording of live dance/theatre performances at the Merce Cunningham Studio at Westbeth, under a six-month grant from the New York State Council on the Arts. Its overall objective in designing the Festival is both a sustained effort to indulge the general public and the commercial networks with what is going on in underground video, and, equally

important, to establish a closer cooperation among the various video tape groups working in the New York area.

A complete schedule follows:

✓ June 24, Thursday, 8:30 VIDEOFREEX
10:30 THE VASULKAS

June 25, Friday, 8:30 TINA CROLL (LIVE DANCE PERFORMANCE)
10:30 GLOBAL VILLAGE

June 26, Saturday, 8:30 TINA CROLL (LIVE DANCE PERFORMANCE)
10:30 VIDEOFREEX

June 27, Sunday, 8:30 THE UNIVERSITY SETTLEMENT VIDEO PROJECT
10:30 RICHARD RUBINSTEIN: ULTIMATE MIRROR

July 8, Thursday and July 9, Friday, 8:30 and 10:30
RAINDANCE and friends: ANDY MANN
JACK MOORE
ANT FARM
ERIC SIEGEL
MEDIA ACCESS

✓ July 10, Saturday, 8:30 THE VASULKAS
10:30 MARITA SIMPSON

July 11, Sunday, 8:30 ANN DOUGLASS
10:30 DOUGLAS WHITE

July 15, Thursday, 8:30 SPACE VIDEO-ARTS
10:30 ANN DOUGLASS

July 16, Friday, 8:30 CY GRIFFIN
10:30 SPACE VIDEO-ARTS

July 17, Saturday, 8:30 RICHARD RUBINSTEIN
10:30 DOUGLAS WHITE

July 18, Sunday, 8:30 MARITA SIMPSON
10:30 CY GRIFFIN

For more detailed information, please write Video Exchange, Inc.
500 La Guardia Place
New York, N.Y. 10012

or telephone (212) 765-0782 or (212) 691-5035
Co-Directors: David Schiller and Michael Lemmer

VIDEO EXCHANGE presents THE VASULKAS in the Merce Cunningham Studio at Westbeth.

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The Vasulkas first color video tapes:

Electronic story #1: Black sunrise	
Horizontal	
Landscape	
Energies	30 minutes

Electronic story #2: The Nature	30 minutes
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Intermission

Swan Lake by Larry	5 minutes
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Electronic story #3: Shapes	30 minutes
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The Vasulkas, Video Producers, are located at 111 East 14 Street, NYC 10003
Telephone (212) 473-2054

Staff for Video Exchange:

Co-Directors: David Schiller and Michael Temmer

Program Coordinator: Michael Temmer

Staff assistant: Andrea Giambrone