

**Mercer Arts Center**

**Pinch of Moog, a dash of light**

by Richard Nusser

For more than a century Greenwich Village enjoyed an international reputation as a cultural incubator aswarm with avant-garde ideas and a host of resident geniuses capable of transforming them into great art. From Poe to Pollock, gifted people lived, loved, dreamed, and drank here. Old and new forms of expression merged in an atmosphere of learning and experimentation. For a time, though, it has looked as if that tradition was about to fade away forever, given the present-day Village most notable for high-rise apartment houses, gaudy boutiques, souvlaki

stands, and Mafia discotheques. Rent and crime rates have soared. Theatres have closed and the club scene is just now struggling back to life after being swamped in a wake of rock 'n' roll festivals. The walking wounded of the welfare state and the drug culture threaten to drive patrons of the arts off the streets, back uptown, or to the suburbs to feed on straw-hat theatre and an occasional visit from the Boston Pops.

But thanks to a combination of circumstances, and a handful of individuals, it now appears possible that the tide may be turning. Economic conditions and an overabundance of talented artists in every field are contributing to improved conditions, but these factors alone won't insure a cultural renaissance here, or anywhere else, unless artists have places to meet, perform, experiment, and — last but by no means least — earn a living.

On the bright side we have Westbeth, for all the troubles it's gone through, producing artistic returns with dance concerts, art shows, theatre, and an in-house video hook-up that could be the forerunner of a much larger cultural communications system. Not to mention the sense of community that's being established there.

SoHo has survived and brought the art scene back downtown, where it once belonged. Several recording studios have sprung up here in the past year or so, attracting some of the biggest names in the music business. Even John Lennon and Yoko Ono, who call the Village their "spiritual home," want to settle here permanently.

Most of those endeavors have a state subsidy or an audience they can depend on for their economic survival. But the latest addition to the Village's avant-garde community, the media artist, faces a more daunting plight. These cultural pioneers hope to humanize technology. But synthesizing one's emotions on an acoustic guitar, or through the sound of one's own voice, is a few thousand bucks less expensive than pushing them through an electronic synthesizer. And there seem to be more capable media artists, representing everything from video to electronic music, at large in New York today than in any other place on the globe.

Credit for this is due the New York State Council on the Arts, among very few others. That agency has funded many of the projects involving people who are building a sound base for a technological arts movement. Seymour Kaback and Irving Koven are two names that might be added to the list of supporters.

Kaback, a prosperous air conditioning contractor, and Koven,

whose construction firm is responsible for several posh uptown salons (Gucci, Valentino, and St. Laurent's, among others), are co-owners of the Mercer Arts Center, a complex of five theatres, two cabarets, and three workshops that was initiated by the D'Lugoff brothers, Art and Burt.

Kaback and Koven took the place over by default, after the D'Lugoffs ran out of money, leaving the two contractors stuck with thousands of dollars worth of work completed and a theatrical complex the New York Times has dubbed "Lincoln Center downtown." After a shaky start, the place seems to be on its way to becoming a stimulating addition to Village life. Kaback hopes the theatres and cabarets will support the over-all cost of developing the center as a breeding ground for new talent.

It could happen. Rip Torn wants to start a resident acting company, and there is talk of staging a multi-media version of

*Continued on next page*

**BREWER AND SHIPLEY**  
  
**IN CONCERT**  
 plus  
**JUNCTION**  
 FRIDAY & SATURDAY  
 APRIL 21 & 22  
 8:00 P.M.  
 WHITMAN AUDITORIUM  
 BROOKLYN COLLEGE  
 AVENUE H NEAR NOSTRAND  
 Tickets: \$4.00, \$5.00, and \$5.75  
 Tickets may be purchased at  
 the GERSHWIN BOX OFFICE  
 or ORDERED BY MAIL.  
 USE THIS HANDY ORDER FORM.  
 DATE \_\_\_\_\_ MAIL TICKETS TO: \_\_\_\_\_  
 NO. OF TICKETS \_\_\_\_\_ NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 TOTAL PRICE \_\_\_\_\_ ZIP \_\_\_\_\_  
 Please make check or money order payable to:  
 B.C. BOX OFFICE, BROOKLYN COLLEGE, BROOKLYN, N.Y. 11210  
 PLEASE ENCLOSE SELF-ADDRESSED STAMPED ENVELOPE.  
 For information call: UL 9-1180

AL HAYWARD  
 & JOHN SCHER  
 PRESENT AT THE  
**CAPITOL**  
 THEATRE  
 326 MONROE STREET,  
 PASSAIC, NEW JERSEY  
 MARCH 30th 8:00 & 11:30 P.M.  
**SHA-NA-NA**  
 BILLY PRESTON  
 GEORGE CARLIN  
 APRIL 8th AT 8:00 & 11:30 P.M.  
**HOT TUNA**  
 COMMANDER CODY  
 & HIS LOST  
 PLANET AIRMEN  
 REVIVAL  
 APRIL 21ST 8:00 P.M. & 11:30 P.M.  
**POCO**  
 JOHN HAMMOND  
 APRIL 22- 8:00 P.M. & 11:30 P.M.  
**NEW RIDERS  
 OF THE  
 PURPLE SAGE**  
**PIG LIGHT SHOW**  
 ALL SEATS RESERVED  
 \$3.50, \$4.50, \$5.50

NEW RIDERS TICKETS  
 ON SALE MARCH 23  
 POCO TICKETS ON SALE MARCH 20th  
 TICKETS available at box office, Monday thru Saturday 11 P.M. Info. call (201) 775-0000. MAIL ORDERS: Enclose self-addressed stamped envelope with certified check or money order payable to: MONARCH ENTERTAINMENT, 326 Monroe St., Passaic, N.J. 07655. Specify Day, Concert and Time of show. Orders received 3 days before show will be held at Box Office. TICKETS also available at THE LAST STRAW, Moonfield, 40 NAME, Whitebrook Mall, Wayne, SATURN, Millburn, 2nd FRONT, Pt. Pleasant, 2nd TIME AROUND, New Brunswick: THE THIRD RAIL, Belleville, TOPS & BOTTOMS, Jersey City, Wormy House, Springfield, Middletown, Eatontown, Toms River, RED BARN, Garden State Plaza, Paramus, Six & Seven/Eights in Hackensack. ALL TICKETRON OUTLETS. Info call (212) 644-4400.

  
**ROD  
 MCKUEN**  
 in concert  
 THURS. MARCH 30 — APRIL 2  
 Perfs. (8:30 p.m.) Nitely  
 PRICES (include parking): \$6.50, 5.50, 4.50  
 INFO ONLY: (516) 333-0533 TICKETRON: (212) 644-4400  
 Mail orders write WESTBURY MUSIC FAIR, Box 81  
 Westbury, L.I., N.Y. Send self-addressed, stamped  
 envelope with check or money order.

**WESTBURY**  
 music fair

**FOUR GREAT NEW ALBUMS FROM**  
 **elektra**   
  
 # 75202 - THE HOT WACKERS WACKS \$377  
 includes the hit "OH MY LOVE"  
  
 # 75018 - LINDIS FARNE / FOG \$377  
 ON THE TYNE includes the hit "MEET ME ON THE CORNER"  
  
 # 75024 - J.F. MURPHY & SALT \$377  
 includes the hit "IF WISHES WERE HORSES"  
  
 # 75021 - CAROL HALL / BEADS AND FEATHERS \$377  
 includes the hit "THANK YOU BABE"  
**ALL AVAILABLE ON 8 TRACK AND CASSETTE TAPES**  
**NOW AVAILABLE AT ALL STORES:**  
 609 FIFTH AVE./111 West 42 St./460 West 42 St.  
 940 Third Ave./Flushing, Queens: 40-46 Main St.  
 world's largest selection of records & tapes



# Mercer Arts

Continued from preceding page

"Richard III." Rip is on the center's board of directors, along with Kaback, Koven, Viveca Lindfors, Gene Frankel, video wizards Woody and Steina Vasulka, producer-director Roger Englander, and director Allen ("The Proposition"). Albert. Anything could happen. The center is located in the first two floors of the old Broadway Central Hotel, now the Hotel University which, before hard times fell, was a watering spot for the likes of Diamond Jim Brady, Artemus Ward, and Leon Trotsky. The last time "Richard III" was offered on the site, Edwin Booth played the lead. That was in 1857, when the Broadway Central was known as the Winter Garden.

Much of the center's present activity flows through the Vasulkas' Kitchen, a large room on the second floor that has been bubbling over lately with the work of electronic alchemists and experimental musicians drawn almost entirely from the surrounding community. One wonders where they would be performing if the State Council hadn't paid the rent on the Kitchen. In a few months

the Vasulkas will know if the state can afford to pay the rent for another year.

There's more to creating a conducive environment for a flourishing of the arts than merely paying rent, however. Video equipment, light works, and electronic gadgets that produce sweet and/or stirring sounds must be paid for. Fortunately, it appears that the public is beginning to catch on to the skillful craftsmen and quite often brilliant artists who have been appearing at the Kitchen, and it looks as if some of them will soon be venturing into more profitable arenas.

One group, Stardrive, has managed to merge a conventional trio (saxophone, electric guitar, and drums) with a synthesizer, producing the first successful marriage I've heard between acoustical and electronic musicians. Stardrive's synthesizer, designed by 25-year-old composer/pianist Robert Mason, is played through a keyboard. Mason expresses himself very well through the machine, touching the other musicians' minds as well as the mind of the audience. He has an impressive musical background. He received most of his training here and was born in the Village, in fact.

Rhys Chatham, another of Moog maestro Morton Subotnik's students, is also working in the Kitchen, cooking up new combinations of sound and space. A recent performance featured Chatham, violinist Tony Conrad, a "pulsing bass," and a video tape loop designed by the Vasulkas that was taken from a film of Conrad's. It was an exhilarating experience. The Vasulkas have been involved in most every phase of electronic media and they have a knack for attracting the most skilled practitioners of the technological arts. Films, light works, music, and video en-

vironments have been offered and will continue to be presented on a regular basis. The quality of the work has been high, considering that much of the new art is still at a very loose stage, just developing a vocabulary and idiom of its own.

Another product of the Kitchen, 27-year-old musician composer Michael Tschudin, recently took over the musical direction of the Blue Room, the cabaret/night club that bears a chilling resemblance to the milk bar in the film version of "A Clockwork Orange." Tschudin apprenticed with Pablo Casals and Leonard Bernstein, has played piano for "The Fantasticks," and recently took over the musical direction of one of the center's plays, "Love Me, Love My Children." He is working on a model for a 12 tone piano in his spare time.

The musical direction of the Blue Room is eclectic and Tschudin has been stocking it with everything from belly dancers and rock and jazz combos to stand-up comics and underground superstars. An adjoining room, now under construction, will soon provide additional dancing space. The ambience is torn between New York chic and a funky Village atmosphere that is most prevalent on weeknights. The entertainment, on Friday and Saturday nights, is continuous from 6 p. m. to closing. Things get mellower as the evening progresses and there is less hustle and formality.

Dinner is available and on the past few weekends the post-theatre crowd has joined with tourists and locals to pack the place. During the week Michael encourages jam sessions and visits from old and new performers. Last week Caroline Plummer, who plays guitar, sings, and writes songs for Stevie Wonder and Aretha Franklin, dropped by with drummer Warren Benbow and legendary master Charlie Byrd in tow. Eric Emerson and the Magic Tramps are on hand nightly. So are two of Michael's aggregations, the Rhythm Section and the Midnight Opera Company, which rock 'n' roll for your dancing pleasure and then offer snatches of the sort of music Michael is writing for a jazz-rock opera. It all sounds very good. Incidentally, the musicians are working for nothing, except the opportunity to play together and develop their skills among an audience. Plans are afoot to pump the entertainment into the adjoining "Obie" Alley lounge and bar with a video hook-up.

The activity in the Mercer Arts Center is spreading to St. Adrian's, a dimly lit hang-out for artists, anarchists, and loft dwellers that is situated in the same building, but with a separate entrance around the corner on Broadway. Owner Jerry Houk will be offering live music very soon, as well as food and drink.

The Mercer Arts Center is an important step in the Village's return to eminence. Right now it is also playing a crucial part in the development of the technological arts and the rebirth of a relevant cabaret theatre. Hopefully, the demand for these outlets will grow to the point where additional facilities will be needed. And maybe — who knows? — the next cultural center in the Village might even be publicly owned and operated by the artistic community. Stranger things have happened.

## Slide Show Offered

"The Automated Air War," a slide show with a written script, is available to local groups from the Fund for Peace Education and Fellowship of Reconciliation, 163 Nassau Street, New York. The slide show was prepared by National Action/Research on the Military-Industrial Complex, a project of the American Friends Service Committee.

## 'Stop Smoking' Plan

A "Five-Day Play to Stop Smoking" will be put into practice April 3-7 at the New York Center, 227 West 46th Street. Sessions beginning at 7.30 p. m. will include lectures, films, displays, and discussion. Registration fee is \$5. For further information call 586-2336.

## Boal at Benefit


Augusto Boal will talk about "Repression and Theatre in Brazil" at a benefit-reception for the U. S. Committee for Justice to Latin American Political Prisoners on Sunday, April 9, from 4 to 6 p. m. at David Dalton's loft, 39 Bond Street. A contribution of \$5 will be asked.

## Jazz History

A short history of jazz, played and told by some of the musicians who made that history, will be presented in April at the New School for Social Research, 66 West 12th Street. Sessions will be held on Monday nights at 8.10 p. m., beginning April 3. Opening night guests will include Eddie Condon, Ken Davern, Wild Bill Davison, Gene Krupa and Dick Wellstood. For further information call the Registrar, OR 5-2700.

**JIM DAWSON**  
IN CONCERT  
N.Y.U.  
University Hgts., Bronx  
APRIL 8 8:00 P.M.  
GEN'L ADM. \$2.00 N.Y.U. ID  
\$3.00 WITHOUT  
FOR TICKET INFO CALL  
LU 4-0700 EX 540

**ABBIE HOFFMAN**  
**WAKE UP, AMERICA!**  
(DISTRIBUTORS WON'T HANDLE THIS ALBUM)



● Comedy with social satire — Abbie parallels Lenny Bruce! While critics sit around discussing the theatre, they can not see that one of America's finest playwrights is writing and performing right before their very eyes. This record is like a movie. It's comprised of scenes extracted from the remarkable works of a revolutionary. Abbie sings such all time favorites as, The National Anthem, Chicago, Cool Water, and others. The topics discussed include I Get High On Life; Flush For Nixon; Well; 3 Fingers What's the Meaning of Life; plus additional material siphoned off the radio.

- Only gut level language used!
- Sold only thru the mail.
- First fantastic offering!
- Price: LP 4.99

(1st Class Postage Included in Cost)

Order from:  
**WINDSOR ADVERTISING INC.**  
942 MARKET STREET  
(SUITE 200), PHILADELPHIA,  
PENNA. 19107

RON DELSENER AND NAT WEISS PRESENT

**THE MAHAVISHNU ORCHESTRA**

WITH  
**JOHN McLAUGHLIN**  
**JERRY GOODMAN • RICK LAIRD**  
**BILLY COBHAM • JAN HAMMER**

SUNDAY, APRIL 9<sup>TH</sup> AT 8:30 PM  
PHILHARMONIC HALL: \$4, \$5, \$6

TICKETS AT PHILHARMONIC HALL, BLOOMINGDALES' 59TH STREET, AND A&S BROOKLYN AND HUNTINGTON. MAIL ORDERS: SEND STAMPED, SELF-ADDRESSED ENVELOPE TOGETHER WITH CHECK OR MONEY ORDER TO PHILHARMONIC HALL AT LINCOLN CENTER, BROADWAY AND 65TH STREET, NEW YORK, N.Y. 10023. CALL TR 4-2424 FOR INFORMATION.  
TICKETS ALSO AT TICKETRON NEIGHBORHOOD OUTLETS—CALL (212) 644-4400


FILIPPO'S  
PORT CHESTER

**FANTASIA PRODUCTIONS PRESENTS**  
MARCH 31 AT 7:30 & 11:00  
**SAVOY BROWN**  
SPECIAL GUESTS  
**FLEETWOOD MAC**  
**JOHN BALDRY**  
APRIL 1ST. AT 7:30 P.M.  
**DELANEY & BONNIE AND FRIENDS**  
**BILLY PRESTON**  
SPECIAL GUESTS:  
**KEN LOGGINS & JIM MESSINA**  
APRIL 15TH AT 8 P.M.  
**GORDON LIGHTFOOT**

Tickets: \$4.75 & \$5.75 at the Box Office and the following ticket outlets

Crossroads 15 Wall St. Norwalk, Conn. Top 'N' Outlines, 792 Madison Ave., Bridgeport Conn. Buffalo 221 Atlantic St. Stamford, Conn. Buffalo 40 E. State St. Westport, Conn. Buffalo Trumbull Shopping Park, Trumbull, Conn. Cousins Record Shop, 382 Fordham Rd. Bronx, N.Y. Ellis Island Trading Co. 419 White Plains Rd. E. Chester, NY. Regs 562 Gramatan Ave. Mt. Vernon, NY. Gitty Gets Hip 14 N. B'way, Yonkers, NY. Earthquake 5 south Broadway, Tarrytown, NY. Middle North State Rd. Briarcliff, NY.

MAIL ORDER: send check or money order payable to FANTASIA PRODUCTIONS, LTD. with a stamped self addressed envelope to the CAPITOL THEATRE, 149 WESTCHESTER AVE., PORT CHESTER, N.Y. 10573 (914) 937-0540. Orders received 5 days prior to show will be held at box office. Please specify early or late show and ticket price. Box Office Hours 12-9 P.M. Mon. thru Fri., 12-6 P.M. on Sat. Write for free mailing list.



HOWARD STEIN  
PRESENTS AT THE  
**ACADEMY OF MUSIC**  
14th Street and 3rd Avenue

FRIDAY & SATURDAY  
APRIL 7 & 8  
**SAVOY BROWN**  
**JOHN BALDRY**  
Special Guest Star  
**FLEETWOOD MAC**

MONDAY & TUESDAY  
APRIL 10 & 11  
**EMERSON, LAKE & PALMER**  
**MOTHER NIGHT**  
**WILD TURKEY**

FRIDAY & SATURDAY  
APRIL 14 & 15  
**ALLMAN BROS. BAND**  
**COMMANDER CODY**

TUESDAY, MAY 2  
OF **NEW RIDERS**  
THE **PURPLE SAGE**  
FEATURING  
**JOHN "MARMADUKE" DAWSON**  
**DAVE NELSON, DAVE TORBERT**  
**SPENCER DRYDEN, BUDDY CAGE**  
Special Guest Star  
**ALEX TAYLOR**

TICKETRON  
2 SHOWS NIGHTLY AT 8 AND 11:30. ALL SEATS RESERVED \$4.50 AND \$5.50. TICKETS AVAILABLE AT ALL TICKETRON OUTLETS INCLUDING MACY'S, A & S, GIMBELS AND MOST BAMBERGERS. FOR INFORMATION CALL 644-4400. TICKETS ALSO AVAILABLE AT BOX OFFICE DAY OF PERFORMANCE ONLY.



advertisement

**BILL WITHERS**, Sussex Recording Artist, is appearing at THE APOLLO THEATRE from Wednesday, March 29 through Tuesday April 4. Bill just won a Grammy Award for his song, "AIN'T NO SUNSHINE." For Apollo Theatre ticket information call 749-1800