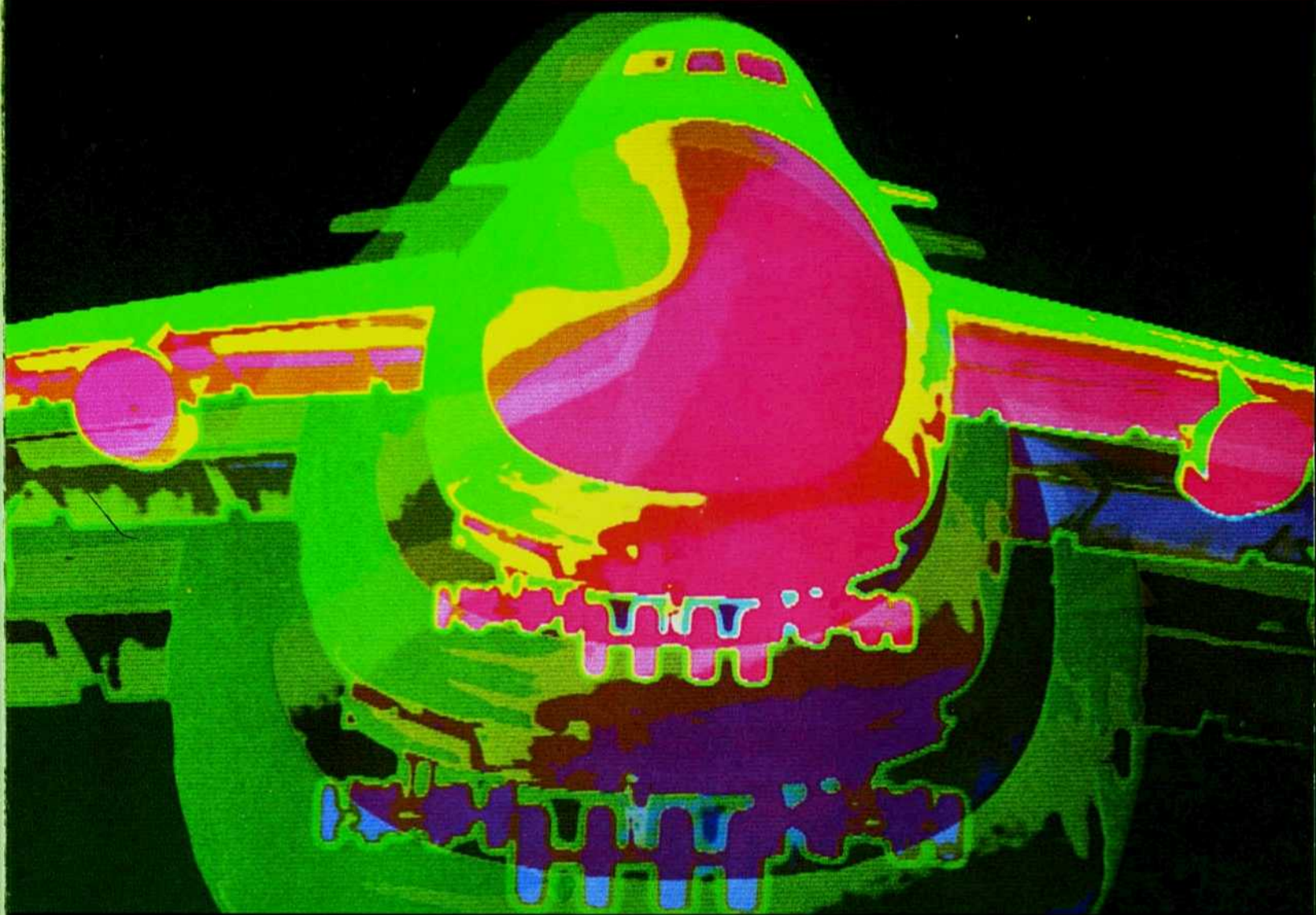


The Age of Electronic Graphics  
Has ARRIVED!



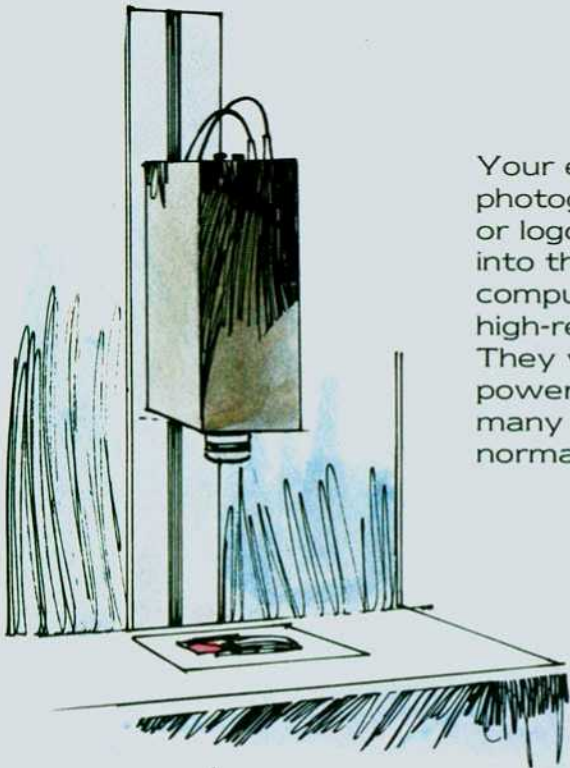
# METACOLOR

computer-enhanced graphics

# You Direct the Dozens of Design

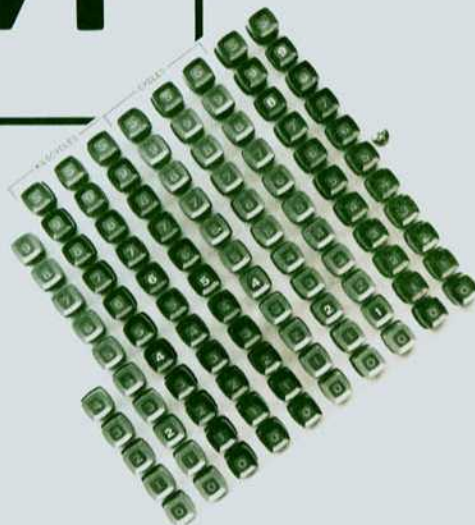
At the METACOLOR Studio, you view  
brochure and report covers; effect  
text and graph slides; dynamic f

Your existing artwork —  
photographs, illustrations, type  
or logos — will be introduced  
into the METACOLOR  
computer system through a  
high-resolution video camera.  
They will be transformed into  
powerful graphic designs with  
many times the impact of a  
normal image.



INPUT

**cvi**



Original artwork can be:  
B&W prints, color prints, slides,  
drawings, half-tones, wood-  
cuts, titles, logos, 16mm film,  
videotape or small three-  
dimensional objects.

# The Creation of Options in Minutes

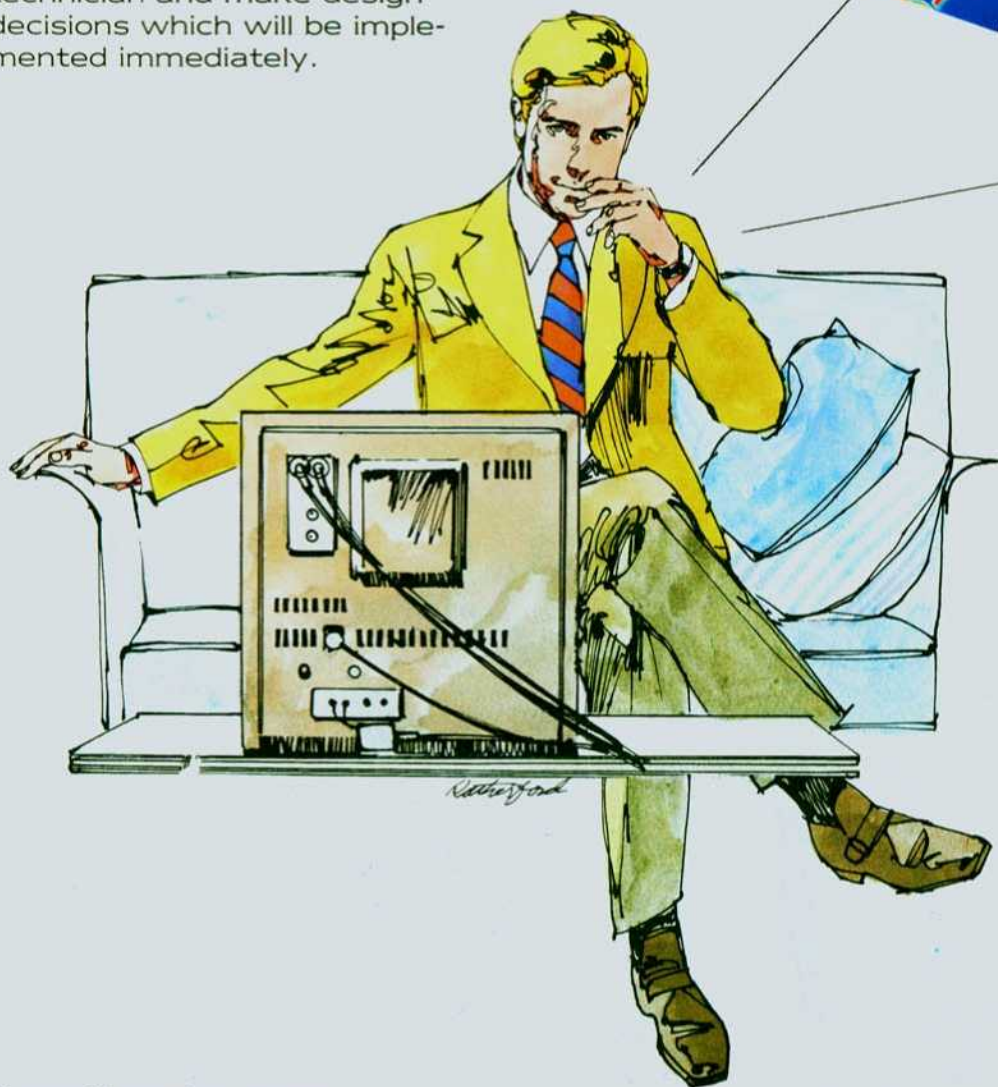
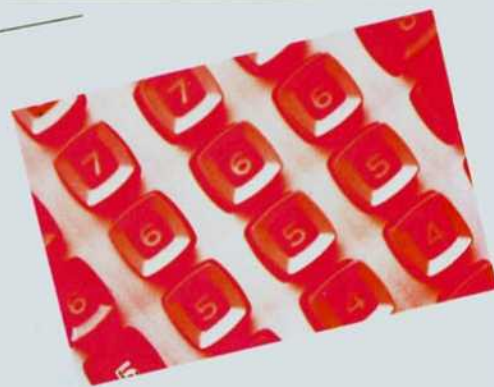
will direct the creation of powerful  
creative advertisements; unusual title,  
films and television commercials.

You — or your art director —  
will sit comfortably in front of a  
color video monitor and view  
literally hundreds of design  
options each hour.

You will direct a skilled artist/  
technician and make design  
decisions which will be imple-  
mented immediately.



OUTPUT



The most effective images and  
sequences will be captured on  
slides, 16mm film or videotape.

You will receive most  
METACOLOR artwork within  
24 hours.

Your costs will be based on  
reasonable hourly rates.