

The Total Museum An Interactive Multimedia Conference

Two days of panel discussions and performance:

Friday, October 25, and Saturday, October 26, 1996

9:00 a.m. to 5:30 p.m.

The Art Institute of Chicago

Arthur Rubloff Auditorium

Enter at Columbus Drive, east entrance only.

Two weeks of special exhibitions:

Friday, October 18, 1996—

Sunday, November 3, 1996

at locations throughout Chicago.

The conference is FREE with advance registration.

The Total Museum

As new technologies evolve at a rapid pace and the information age expands into the age of global communication, museums and educators must continue to stay abreast of and lead explorations into new media as tools for learning. It is understood that today both children and adults absorb information much more rapidly and in much different ways than they did only ten years ago. The development of new media and multimedia projects is therefore a pressing concern for museums, artists, educators, and curators alike. Initiated through a collaboration of museums, cultural institutions, artists, and universities.

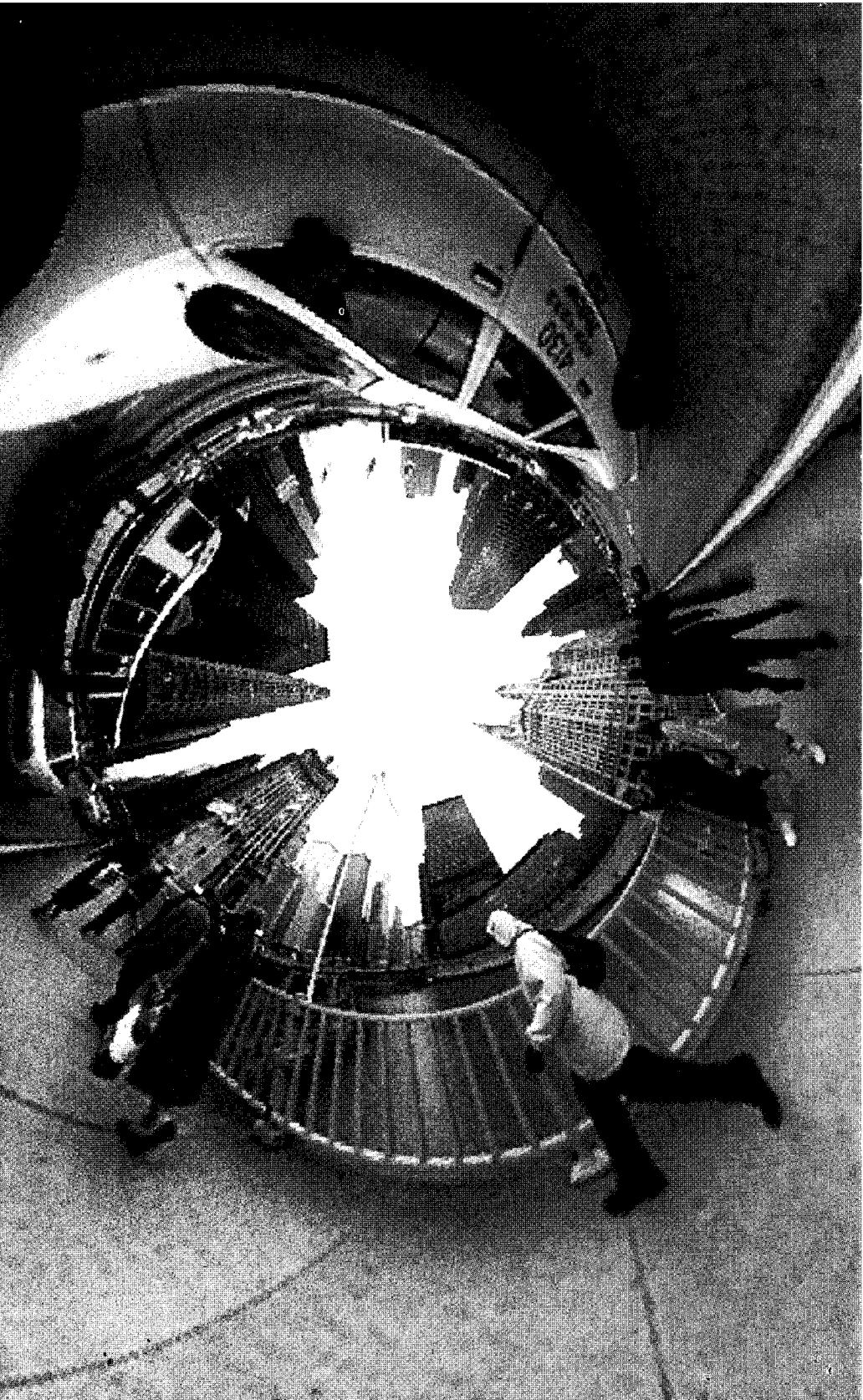
The Total Museum conference will bring together a diverse group of thinkers and creators of interactive media projects in an open forum and discussion, and will define new directions and possible new collaborations within the field.

The Total Museum conference will center on two days of panel sessions, augmented by exhibitions of electronic and media artworks and special performances, that explore the potential impact of the new and ephemeral media of the information age on our current notion of the "museum." Three loosely defined areas: Immersive Concepts, Interactive Media, and The Digital Museum have been identified as starting points for discussion.

Immersive Concepts: How might the future ability to create fully convincing simulations of any reality or imagined space be used by museums?

Interactive Media: How are the authors of CD-ROMs, internet sites, multi-media installation works, and other interactive media exploring new areas of perception and narration in a medium which presents information non-linearly and interactively?

The Digital Museum: How will the emerging planet-wide network of computers impact museums?



Miroslaw Rogala: Lovers Leap, 1995 interactive multimedia installation and CD-ROM (with Ford Oxaal, Ludger Hovestadt, Volker Kuchelmeister) Courtesy of Oskar Friedl Gallery, Chicago.

SCHEDULE OF EVENTS PANEL DISCUSSIONS

Friday, October 25,
Rubloff Auditorium,
The Art Institute of Chicago

- 9:00 a.m. keynote address: David Ross,
Director, The Whitney Museum
of American Art, New York City
- 10:00 a.m. panel: Immersive Concepts
- 11:30 a.m. panel: Interactive Environments
- 1:00 p.m. break for lunch and visits to
exhibitions
- 4:00 p.m. panel: The Digital Museum

Saturday, October 26,
Rubloff Auditorium,
The Art Institute of Chicago

- 9:00 a.m. keynote address: Roy Ascott,
Director, CAiiA/Centre for Advanced
Inquiry in the Interactive Arts,
University of Wales, Great Britain
- 10:00 a.m. panel: The Digital Museum
- 11:30 a.m. panel: Immersive Concepts
- 1:00 p.m. break for lunch and visits to exhibitions
- 4:00 p.m. panel: Interactive Environments
- 5:30 p.m. closing remarks: Hans-Peter Schwarz,
Director, Media Museum,
Center for Art and Media,
Karlsruhe, Germany

EXHIBITION VIEWING

Sunday, October 27,
at various locations throughout Chicago
noon—3:00 p.m. visit exhibitions
complimentary transportation provided

ON-SITE DISCUSSIONS

- Saturday, October 26 1:00—4:00 p.m.
- Friday, October 25 1:00—4:00 p.m.
- Sunday, October 27 noon—3:00 p.m.

For locations of exhibitions, please check our Web site
<http://www.pg.net/TotalMuseum>

KEYNOTE SPEAKERS:

David Ross, 9:00 a.m. Friday, October 25

Director, The Whitney Museum
of American Art, New York City

Roy Ascott, 9:00 a.m. Saturday, October 26

Director, CAiiA / Centre for Advanced Inquiry in the
Interactive Arts, University of Wales, Great Britain

CONCLUDING REMARKS:

Hans-Peter Schwarz, 5:00 p.m. Saturday, October 26

Director, Media Museum,
Center for Art and Media, Karlsruhe, Germany

PANELISTS INCLUDE:

Paul Brenner, Randolph Street Gallery, Chicago

Shawn Decker, The School of The Art Institute of Chicago

Monika Fleischman, German National Research Center for
Information Technology, Sankt Augustin, Germany

Richard Francis, Museum of Contemporary Art, Chicago

Carol Gigliotti, Ohio State University, Columbus

Myron Kruger, media artist, scientist, Vernon, Connecticut

John Manning, The School of The Art Institute of Chicago

Hans Ulrich Reck, Academy of Media Arts, Köln, Germany

Miroslaw Rogala, Chicago, and CAiiA /

Centre for Advanced Inquiry in the Interactive Arts
University of Wales, Great Britain

Michael Rodemer, University of Michigan, Ann Arbor

Dan Sandin, The Electronic Visualization Laboratory, Chicago

Ellen Sandor, (Art)ⁿ Laboratory, Chicago

Gerd Schwandner, Center for Art and Media,
Karlsruhe, Germany

Hans-Peter Schwarz, Center for Art and Media,
Karlsruhe, Germany

Jill Scott, Center for Art and Media, Karlsruhe, Germany

Joan Truckenbrod, The School of the Art Institute of Chicago

Steina Vasulka, STEIM / Studio voor Elektro Instrumentale
Muziek, Amsterdam, The Netherlands

MULTIMEDIA EXHIBITIONS AND PERFORMANCES

Works by the following artists can be seen at locations
throughout the city:

(Art)ⁿ Laboratory

- Ellen Sandor, Stephan Meyers, Janine Fron

Mary Lucier

Tony Oursler

Miroslaw Rogala

Jill Scott

Bill Seaman

Jeffrey Shaw

David Rokeby

Steina Vasulka

For updates, please check our Web site
<http://www.pg.net/TotalMuseum>

FREE ADVANCE REGISTRATION is available through our
Web site: www.pg.net/TotalMuseum
or by calling the Goethe Institut @ 312/329-0915.

Same day registration is available, but space is limited.
College classes are encouraged to register as a group.

The Total Museum is sponsored by:

**The Goethe-Institut Chicago, The Art Institute of Chicago,
and the German American Arts Foundation. Collaborating
partners include: The School of The Art Institute of Chicago;
Center for Art and Media, Karlsruhe, Germany; City of
Chicago, Department of Cultural Affairs; Museum of
Contemporary Art, Chicago; The University of Illinois at
Chicago. Goethe-Institut projects are co-sponsored by
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Generous in-kind donations have been provided by
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For updates, please check our Web site
<http://www.pg.net/TotalMuseum>