

PRESS RELEASE

CHILDREN REVIEW VIDEOTAPES

The Video Rainbow/Center for Children's Video, a non-profit corporation, is inviting videomakers and videoartists to apply to have their videotapes included in the new video catalogue for librarians, museumologists, educators and public television broadcasters -- THE CHILDREN'S VIDEO SET.

The catalogue will include annotations, brief descriptions of the tapes and programming suggestions along with articles exploring the creative use of the medium and the present state of the art. The objective of THE CHILDREN'S VIDEO SET is to make quality video easily accessible for broadcast, distribution and museum installation. It is part of an intensive program directed by the Video Rainbow to promote the creative use of the video medium for children including documentary, art, dance, fantasy, electronic manipulation, etc.

VIDEOTAPES WILL BE REVIEWED BY CHILDREN and adults; therefore producers will be expected to provide, for a short period, a copy of the videotape. The Children's and Adult's Review Boards will consider such criteria as suitability of

work for children, originality, diversity of style, content and length, and whether the program is non-commercial in nature.

Please contact the Video Rainbow if you have or know of any videotapes that you feel are appropriate for children. Include the name of the videomaker, the title, length, format, color/b&w and brief description of the videotape.

Do not send tapes until requested.

For further information contact:

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