

# K I J K H U I S

autumn 1981.

## INFORMATION ABOUT THE KIJKHUIS

### GENERAL

- . The Kijkhuis, established in 1975, is a developing institute of which the core is: the developing of creative processes, relating cultural and social expressions.
- . One of the initial ideas was a permanent presentation of video programmes and films which had no chance of being shown on commercial circuits.
- . The Kijkhuis is part of the non-commercial 'alternative cinema-circuit'.
- . Essential to the Kijkhuis-approach is the integral use of different media such as video, film, tape-slide, photographs, posters and brochures together with cabaret, theatre, music, dance and discussions.  
As an extension of these activities, which all take place in the Kijkhuis, the staff also tries to stimulate active and passive use of integrated media in other places by letting out video-equipment and videotapes, informing groups and individuals about setting up programmes, and by stimulating the development of 'Kijkhuizen' in other cities.
- . It is important to know that the Kijkhuis was not founded for passive consumption of information themes; actions and the programmes taped are mostly initiated by groups from outside.
- . Since May 1979 the Kijkhuis receives a contribution in its exploitation-gap by local government. Further project-grants are given by local government or special socio-cultural funds and one of the sources of income are the proceeds of film admission tickets and the café.
- . The Kijkhuis staff consists of 6 people, full-time working.  
Three of them run the café, the other three run all other activities, helped by a varying group of volunteers.
- . The Kijkhuis is accommodated in a three-storey house in the centre of The Hague placed at the disposal of the initiative group by a private person.  
On the ground floor is a meeting room incorporating a café, a free-of-charge video viewing room (seat 20), a platform (for music and theatre), wall, which can be used for exhibitions and a reading-table.  
On the 1st floor the nationwide distribution of videotapes is handled.

The 2nd. floor is used for offices.

- . The Building also houses the studio, editing room and offices of a sister-foundation, the video production group 'Meatball'. Though Kijkhuis and Meatball are two different, independent organisations, co-operation between both is intensive; Kijkhuis for instance distributes the programmes made by Meatball.

- VIDEO* . The Kijkhuis is still the only place in Holland where individuals as well as groups (art students, community groups, schools) can go to in order to see programmes they choose from the catalogue, or screen their own productions. The video library now consists of approximately 350 titles, varying from work by video-artists, dutch video production groups and open channel recordings.
- . All 350 titles are to be found in the video catalogue; the catalogue is revisited once a year. Regularly new entries are announced in the 'Kijkschrift'.
- Some subjects to be found in the catalogue:
- third world, - documentaries/reportages, -history, -short Dutch films (feature & documentary), -art programmes, -education & work, -media, -justice and criminality, -surinam, -feminism.
- . In the viewing room in the café programmes can be seen from noon till midnight. Viewings there are free of charge. Seat 16.
- It is also possible to book the viewing theatre on the 1st floor, which seats 60. Costing 25 guilders per hour. In this small theatre it is possible to watch large screen video and 16mm film. Viewing on reservation.
- . Distribution: tapes are distributed at costprice (25 to 75 guilders for the first day, 10 to 30 guilders for each succeeding day).
- U-matic video equipment (player + monitor) is available for rent at f 50,= per day. Distribution takes place all through the Netherlands and Belgium.
- SHOWS*. Every night videotapes and/or films are shown in the theatre, usually two shows a night.
- . Admission fee is charged. Seat 60.

- SPECIAL ACTIVITIES* . In addition to the regular video and/or film showings the Kijkhuis also organizes special weeks and evenings on topical subjects, in co-operation with socio-political, cultural or local community groups. Examples: Weeks or evenings on homosexuality, coloured minority groups, prisons (the so-called 'Nick-manifestation'), possibilities and use of 8mm film, psychiatry, a Chile and a China week, youth culture, women culture, and, in general, informational and stimulating themes about various opposition groups throughout the world; e.g. the independence movement of West-Sahara, Polissario.
- . The Kijkhuis gives shelter to a variety of music groups (pop, jazz, folk) that are not yet known well-enough to appear in the regular music-theatres.
  - . Exhibitions (varying from photographs to posters to paintings) are to be seen a few times per year.

*KIJKSCHRIFT* . Regularly the Kijkhuis publishes a magazine, The Kijkschrift, in which both reviews and general articles about video and film, background information about special manifestations and events and new entries in the video library are included. Subscription: f 35,= per year.

*SOME FIGURES* . The total number of visitors in 1980 was 55.000. Of these 16.000 watched video showings, 15.000 visited films. 7000 people came to visit a variety of projects like the youth culture manifestation or the 8mm festival, and 17.000 came for activities like exhibitions, reading corner, pub-visiting or simply to get information. As for distribution of videoprogrammes, in 1981 we expect a total number of approx. 1500 rentals, which is a 50 % increase compared to 1980.

*THE KIJKHUIS IS OPEN TUESDAY TO FRIDAY FROM NOON TILL 1 O'CLOCK AT NIGHT;  
THE VIDEO WATCHING FACILITIES ON DEMAND ARE OPEN TILL MIDNIGHT,  
PROGRAMMED SHOWS IN THE THEATRE ARE EVERY NIGHT.  
SATURDAY WE OPEN AT 14.00 HOURS, SUNDAYS 19.00 HOURS;  
CLOSED ON MONDAYS.*

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