



PRESS RELEASE

ELECTRONIC ARTS INTERMIX, INC.

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For Immediate Release

ARTIFACTS

by

WOODY VASULKA

"The Dean of Computer Manipulated Imagery"
(quote from Merle Ginsberg, Soho Weekly News, 5/5/81)

Vasulka describes ARTIFACTS as "A collection of Images initiated by Basic Algorithmical Procedures to Verify the Functional operation of a newly created Video Tool":

The Digital Image Articulator

This is a program which will be of interest to Video Artists everywhere, demonstrating a whole new vocabulary of visual effects which may be achieved by the use of the digital computer in conjunction with the video screen. In his narration on the tape, Vasulka describes his image manipulations in personal philosophic terms.

The artist's humanity shines through the mechanistic manifestations of the computer to form a program which is a true blend of Art and Technology.

The images he creates possess a mystical beauty comparable to those scenes newly revealed by the electron microscope.

Woody Vasulka came to the U.S. in 1965 after graduating from the Brno School of Engineering and the Film Academy in Prague in Czechoslovakia, his native land. After making several films, In 1970 he began his "Exploration of Image and Sound" in which he is still engaged.

In 1971, together with his Icelandic-born wife and collaborator, Steina, he founded "The Kitchen," New York's Electronic Media Theatre.

Since 1972 he has been engaged in the development of "Video Tools."

The Digital Image Articulator, developed by Vasulka in collaboration with Jeffy Schier, is the latest of these.

In 1974 Vasulka joined the Media Art Center of SUNY at Buffalo, N.Y.

A 1979 Guggenheim Fellow, he has recently taken up residence in New Mexico.

ARTIFACTS, 1980, 21½ min.

Available from Electronic Arts Intermix to Educational and Cultural Institutions.

Lease for the life of the tape: Fee \$175

Rental for one-time showing: Fee \$ 50

For Information/Photos and Press Preview Tape, Contact:
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SPECIAL INTRODUCTORY OFFER:

The lease or rental of ARTIFACTS will entitle the receiving institution to a free five-day preview of any one of EAI's five Video Sampler Tapes, for which there is normally a fee of \$25.

- 1) THE PATHFINDERS: Excerpts from 14 programs by pioneers of the Video movement;
- 2) CULTURAL EXPLORATIONS: 18 excerpts from programs exploring little known aspects of cultures at home and abroad;
- 3) VIDEO ARTWORKS: Excerpts from 18 video art works;
- 4) CHANGING TIMES: Excerpts from 18 programs portending the future;
- 5) VIDEO UPDATE 1981: Excerpts from 11 programs released from Jan. 1, 1981 through March 31, 1981.