Need for Electronic Image Workshop is nothing accidental. It was born from a certain vacuum which lies between the verbal concept of Electronic Age operating with terms like cybernetics, synergistics, or feedbacks which are just verbal concepts of electronics printed in books and talked about.

But beyond that, we can also talk of other electronic universe which is all made out of frequencies from minus to plus infinity, frequencies that exist independently on human perception and we just time to time find a little window like a TV tube or a oscilloscope to look into that electronic universe which is vast and unexplored.

We will start with basic tools: videorecorders and cameras, Special effects Generator, color synthesizer, color and black and white monitors, sound synthesizer, quadrial sound recorder, and space with sixteen feet high ceiling.

We will be touching the basic of electronic compositions in sound and image, we will be generating images from frequencies, an vice versa, generating audio frequencies from images, we will deal with distortions, delayes, decayes, and other electronic terms, which all have to be invented. Everybody is welcomed to participate in this process. Call "The Kitchen" 475-9865 or write letter to Mercer Media in The Kitchen, 240 Mercer Street, New York, N.Y.