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Media Study Buffalo: Video Show Promises New Visions

By Anthony Bannon

Media Study/Buffalo will program at 8 p.m. today and tomorrow, 19 videotapes chosen from 290 submitted to the seventh annual Ithaca Video Festival.

Now touring the country, the festival tapes display a new sophistication and assurance in the art of television that ranges from complex computer-driven imagery to straight-forward documentation of performance.

One rarely has the opportunity to see this on regular television programming. Outside of the occasional public and cable television filler, this work is in the exhibition province of media centers, museums, libraries and schools.

And it is a testament to the programming at Media Study that many of the included in the festival have been associated, or will be next season, with the 207 Delaware Ave. media center.

Ed Emshwiller, for instance, was a Media Study resident artist in the early 1970's and now is dean of the school of film and video at California Institute of the Arts. His digital computer-created *Sunstone* opens the festival's first evening.

SUNSTONE is a technological wonder and a visual delight. It develops a series of transformations generated from an image of a face that are haunting, but the amazing feat of the work is the monkish labor of the program that Emshwiller designed to create the tape - a series of "yes" and "no" computer designations - for each tiny quadrant of the image made for every traction of a second in the tapes 3 minute duration.

Dan Reeves, who will show and discuss his work this fall at Media Study, makes video that explores his experience and attitudes developed in Vietnam during the war. *Body Count* develops the relationship between the horror of war and the play at war explored children and media. It is a powerfully controlled, even chillingly beautiful work.

Tapes by Eva Maier and Shirley Clarke, the latter a former Media Study resident artist, relate dance performance in a straight-ahead style, and Tom Adair and Kenneth Robins' tape expands the notion of dance and performance into comedy.

Other artists whose works are scheduled for viewing today include Christopher Coughlan, Shalom Gorewitz, John Sturgeon and, most interesting, new works by Steina, a Media Study artist now on leave in Santa Fe, who has continued her development of complex moving camera mounts exhibited before she left two years ago in the Albright-Knox Art Gallery.

Scheduled for tomorrow are computer video works by her husband, Woody Vasulka, a four panel collage piece by Kit Fitzgerald and John Sanborn and an image-text relationship established on beats developed from the syllables of the spoken words by former Center for Media Study instructor at State University of Buffalo, Gary Hill.

Additionally, works by Dana Atchley and Eric Metcalfe, Ros Barron, Neecy Twinem, Peter D'Agostino and Taka Iimura are scheduled.

The festival was selected Barbara London of the Museum of Modern Art; Arthur Tsuchiya of Visual Studies Workshop in Rochester, Carvin Eison of the Artists Workshop at WXM-TV in Rochester and Philip Mallory Jones, director of the Ithaca Video Projects.