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# THE VASUKA CORPORATION.

THE STATEMENT OF THE CORPORATION:

THE OVERVIEW:

SINCE THE EARLY SEVENTIES, WE HAVE BEEN <sup>intensely</sup> INVOLVED IN THE WORK WITH ELECTRONIC IMAGES AND SOUNDS AND HAVE ASSEMBLED <sup>A</sup> BODY OF WORK, DISTRIBUTED ON VIDEOTAPES, INSTALLED AND EXHIBITED THROUGH ART GALLERIES, COMMUNICATED THE PRACTICAL CRAFT THROUGH THE WORKSHOPS, ~~PRACTISED~~ EDUCATIONAL CURRICULUM, ~~HAVE COMMUNICATED~~ THROUGH NUMEROUS PERSONAL CHANNELS AND <sup>Recently we</sup> LATELY <sup>A</sup> HAVE INVOLVED OURSELVES IN THE PREPARATION OF BROADCAST ~~DESIGNATED~~ PROGRAMS <sup>NO. 6</sup>

OUR FUNDAMENTAL INITIATIVES, REASONING AND <sup>C</sup> INSTINCT <sup>HAS</sup> ALWAYS ~~BEEN~~ <sup>POINTED</sup> POINTING TOWARD THE DEFINITION OF THE MATERIALS, GENERATED <sup>LL</sup> ELECTRONICALLY, AND TOWARDS THE ABILITY TO EXERCISE THE CRAFT AND MODES OF ORGANIZATION AND PERCEPTION OF THE ELECTRONIC SOUNDS AND IMAGES.

EQUALLY, OUR INVOLVEMENT IN THE DEVELOPMENT OF ELECTRONIC ART TOOLS HAVE <sup>has been consistent,</sup> A SHORT BUT CONSISTENT HISTORY, LINKED CLOSELY TO THE EVOLUTION OF THE TECHNOLOGICAL POSSIBILITIES AND DIRECTIONS OF THE ELECTRONIC MATERIALS.

THE CONDITION OF OUR WORK HAS ALWAYS RESTED ON THE FULL AUTONOMY AND ACCESS TO ~~THE~~ <sup>AND</sup> TOOLS ~~BUT~~ ABOVE ALL, ON THE CONTROL ~~OVER~~ THE TIME, NECESSARY TO BE SPENT ON WORKS, INVOLVING COMPLEX ELECTRONIC SYSTEMS. BY DOUBTING THE EFFECTIVENESS OF <sup>EFFECTIVENESS</sup> LARGER MODELS OF CREATIVE ACTIVITIES AS REPRESENTED BY THE INSTITUTIONS, WE HAVE SET OUT TO CREATE A PERSONAL ECONOMIC UNIT, EXPLORING THE COMPLEX RELATIONSHIP BETWEEN THE CREATIVE AND

SUPPORTIVE CONDITIONS AND LIMITS, OF THE CONTEMPORARY TECHNOLOGICAL ART, ~~CONTROLLED~~ <sup>AN</sup> ~~MASTERS FULLY BY THE MEANS OF THE INDIVIDUAL~~.

AT THIS TIME, WE ARE MEETING UNUSUAL COMPLEXITIES IN CONFRONTING THE DIGITAL SYSTEMS, COMPLEXITIES, WHICH CLEARLY GO BEYOND THE ACQUISITION OF TRADITIONAL CRAFT OR A CONTROL, OVER A SINGLE NEW TOOL. <sup>A</sup> THE LARGE BODY OF KNOWLEDGE <sup>E</sup> IN A BROAD CULTURAL SENSE HAS TO BE FULLY INTEGRATED INTO A CREATIVE PROCESS, IN ORDER TO PRODUCE A RELEVANT ARTISTIC STATEMENT.

TYPICALLY, THIS DISCIPLINE IS RATHER DISTANT FROM THE TRADITIONAL TERRITORY OF ART AND THE ESTHETIC APPRECIATION, LACKS THE APPEARANCE OF THE COMMON LANGUAGE AND REQUIRES EXCLUSIVE CHANNELS TO ACQUIRE NECESSARY INFORMATION AND TO FACILITATE THE TRANSMISSION OF THE NEEDED KNOWLEDGE.

IN FACT, THIS DISCIPLINE, IN SPITE OF THE PUBLIC ATTENTION, EXISTS IN AN UNUSUAL CULTURAL ISOLATION, IN A BROADENING GAP BETWEEN THE FORESEEN TECHNOLOGICAL PRACTISE OF ART AND THE PRACTISE OF ART IN A CONTEMPORARY RELATIONSHIP OF THE MATERIALS AND THE MAKERS.

IT IS IN THIS AREA WE ARE SEEKING THE SUPPORT.

IN BUFFALO, 02-FEB-77

S T E I N A AND WOODY VASULKA

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