

such as interpretation and characterization. Using their own actors, participants will direct two, 3-5 minute scenes for study and analysis. No cameras will be used. Home Box Office, 15th Floor Terrace, 1100 Avenue of the Americas.

## WASHINGTON, DC

### **Motion Picture Marketing** November 1

Utilizing film and video clips and slides, this one-day seminar will cover all phases of the marketing of motion pictures; from concept to distribution channels, advertising to market research. Presented by David Weitzner, former President of Marketing at Twentieth Century-Fox Pictures, this seminar will provide an in-depth analysis of motion picture marketing practices, financial considerations, and legal and economic restraints placed upon the industry. AFI Theater, Kennedy Center.

### **The Business of Writing** November 15

How does a writer find an agent? How are rights to published material acquired? What happens to a screenplay after it is submitted to a studio or production company? What is a deal memo? These are just a few of the topics to be discussed in this intensive one-day seminar designed primarily for writers, which will cover a broad range of basic information regarding the business and legal aspects of the screenwriting profession. AFI Theater, Kennedy Center.

### **The Art of Film Direction** November 22-23

This introductory course will examine the essential narrative, visual and organizational elements of the director's craft. The workshop will cover all phases of film production from the special point of view of the director. Topics to be covered include: the contract, analyzing the screenplay, assembling the crew, casting, selecting locations, principal photography, editing and post-production. Instructor Deszo Magyar is a writer-director who has worked extensively in film and television. AFI Screening Room, Kennedy Center.

### **Acting for the Camera: Film,**

### **TV, and Commercials** December 5-7

This three-day intensive seminar, presented by Tom Logan, is designed for both the beginning and professional actor whose goal is to work in film and/or television. The Friday session will examine the business and legal aspects of acting. The Saturday and Sunday sessions will focus on the practical aspects of staging, product handling, script terminology, audition techniques and how to work with the camera. Individual work will be videotaped for critique in class. Media Center, 3rd Floor, Mary Graydon Building, American University, 4400 Massachusetts Avenue, NW.

## LANDMARK THEATRES

Membership in *The American*

*Film Institute includes two passes to Landmark Theatres, with 22 locations nationwide. Upcoming program highlights include:*

**Berkeley (U.C. Theatre)**—Continuing with the "Order in the Court" trial series and the Paul Newman Film Festival.

Nov. 21-22, an outrageous collection of award-winning commercials from around the world, from the 31st Annual International Festival of Cannes.

**Los Angeles (Nuart)**—Nov. 9-15; a powerful documentary about America's 1954 Bikini Atoll H-Bomb test, *Half-Life*. Nov. 18-19; *The Cosmic Eye*, three musicians from space visit earth. Nov. 26-29; *The River*, Jean Renoir's beautiful, moving depiction of an English family's life on the Ganges River in India.

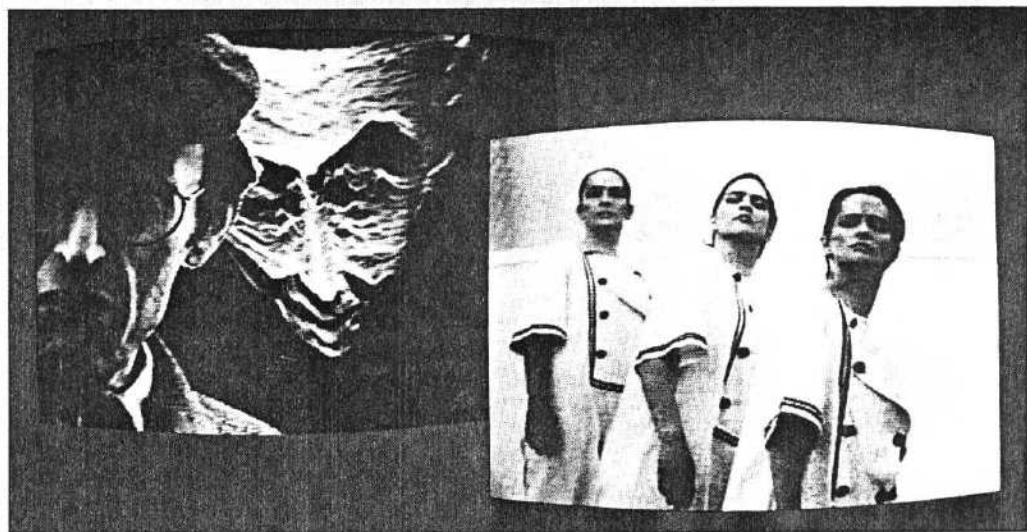
**St. Louis (Tivoli)**—*Vagabond*, director Agnes Varda's brilliant depiction of the last few weeks in the life of an 18 year-old drifter, starring French Oscar-winner Sandrine Bonnaire.

## AFI THEATER

The AFI Theater, located in the Kennedy Center for the Performing Arts in Washington, D.C., is a national showcase for the best in world film and video: American and foreign, current and classic films, documentaries, animation, video events, and the works of independent, experimental student and avant-garde media artists.

For November program information, call 202/785-4600.

AFI Members and their guests receive discount admission at the AFI Theater.



Woody Vasulka's *Art of Memory*, left, and Bernar Hebert's *Exhibition* will be shown at the 1986 National Video Festival, December 4-7 at the Los Angeles campus of The American Film Institute.

## 1986 AFI NATIONAL VIDEO FESTIVAL

December 4-7  
The sixth annual National Video Festival, presented by The American Film Institute and sponsored by Sony Corporation of America, will present over 160 hours of international television, video, and film, plus panels, presentations and demonstrations of new technologies. The festival will be held at the AFI's Los Angeles campus

with reprises scheduled for Washington, New York, Chicago, Boston, San Francisco, Paris, and Turin.

As in the past five festivals, the core of the event will be the United States premieres of independently produced videos by such leading artists as Jean-Luc Godard, Marcel Odenbach, Juan

Downey, Woody Vasulka, Dan Reeves, Doug Hall, and Branda Miller. These works will be accompanied by groundbreaking television projects from such program innovators as England's BBC and Channel Four, France's INA, Italy's RAI-e, Japan's NHK and West Germany's ZDF. Member Discounts. For more information, call 213/856-7787.