



# THE BUTTERFLY EFFECT

THE COORDINATES OF THE MOMENT BEFORE DISCOVERY  
AN EXHIBITION OF INTERNATIONAL & HUNGARIAN MEDIA ART & MEDIA HISTORY  
MUCSARNOK BUDAPEST JANUARY 20-FEBRUARY 28 1996

SCCA CENTER FOR CONTEMPORARY ARTS - BUDAPEST  
MUCSARNOK, DOZSA GYORGY UT 27, PO BOX 35, H-1406  
TEL/FAX 36 1 343 5379 F-MAIL h9307mcsa@ella.hu

Fax To: Woody and Steina Vasulka  
Fax No: 00.1.505.471-7181 - 473 - 0614  
Date: May 3, 1995  
No. Pages: 3

Dear Woody and Steina,

Greetings from Budapest! I hope that this fax will find you at home and well!

We are organizing an exhibition in Budapest to be held in late January next year in the Mucsarnok (Kunsthalle), titled *The Butterfly Effect*. I have sent you a package last week in the mail inviting you to participate with a media work and also inviting you to participate in the symposium and video retrospective program. I hope that you may have received the material by now, but in the case that you have not, I am sending you a two page brief of the manifestation. I very much hope that this concept will interest you and that you will be able to participate.

One of the young artists, Zoltan Szegedy-Maszak, working together with the curators (Miklos Peternak and myself) will be attending the festival in Karlsruhe. Unfortunately, neither Miklos nor I can attend. I understand that you will be in Karlsruhe and I hope that this Zoltan could meet with you on behalf of our exhibition and speak with you about some of the details.

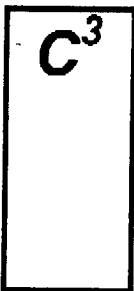
Please fax us if this could be possible. You can tel/fax on our new office number 36.1.343-5379 or at my home tel/fax 36.1.201-6684.

call Her!

I look forward to hearing from you and also seeing you shortly. Will you be attending Ars Electronica this year. Miklos and I will both be in Linz.

Best wishes,

Suzanne Meszoly  
Director, SCCA-Budapest



Kulturális és Kommunikációs Központ  
Center for Culture & Communication  
Soros Alapítvány / Soros Foundation Hungary  
<http://www.c3.hu>  
PF 419 Budapest 1537 Hungary  
Országház utca 9 Budapest 1014  
Tel 36.1.214-6856  
Fax 36.1.214-6872  
E-mail: [adele@c3.hu](mailto:adele@c3.hu)  
[aszekeres@c3.hu](mailto:aszekeres@c3.hu)

**Fax to the attention of:**

**Steina & Woody Vasulka**

**Fax: 1 (505) 473-0614**

**Re.: *The Butterfly Effect* - copyright**

**81.3/5353.0924**

23 June 1998

Dear *Butterfly Effect* Participant,

It has been quite some time since the monumentous event itself, and some time since we promised you a comprehensive catalogue/CD-Rom.

As you are well aware, our plans were interrupted, and we have been a bit busy since that time (January 1996!).

Finally, as C<sup>3</sup>: Center for Culture & Communication has become a household word in Hungary (with due thanks to all of you who participated in *The Butterfly Effect*, the event which precipitated all of this *chaos* since!), we turned back to the pressing issue of the invaluable documentation of the exhibition and event series.

We have finally succeeded in obtaining renewed funding for the imminent publication (planned as Christmas gift material) of a double-CD-Rom and catalogue (in book form), with the vital assistance of the Open Society Institute.

We are therefore once again sending all participants a Letter of Permission / Copyright Authorization form to fill out and return as soon as is possible, as we get on with our work. This is vital with regard to legal matters, as the situation has changed a little bit since then. We are still a non-profit private foundation; however, copies of *The Butterfly Effect* catalogue/CD-Rom will be for sale. If we succeed in selling all remaining copies, minus two (2) complementary copies for each participant, as well as a total (150) complementary copies to similar institutions, the proceeds will be put towards a second edition. Any proceeds we receive by such means will then be divided among the participating artists. Please sign and return this form by fax and by post to show your continued agreement.

We would also like to hereby inform those of you who are not yet knowledgeable of the fact, that as of 1 July 1997 Miklós Peternák has been named the new Director of C<sup>3</sup>: Center for Culture & Communication, taking up the post thus far held by Suzanne Meszoly. Cecilia Gall is the new Deputy Director, and Andrea Szekeres remains the SCCA Program Director. Miklós Peternák and Andrea Szekeres are the Editors of *The Butterfly Effect* catalogue and CD-Rom.

*AND* since I began re-writing this letter to all of you, some half-year ago, as most of you are aware, we have been thoroughly working through all of the texts (and image material, sound and video files). We have finally reached the point of handing over most of the material to the CD-producer. This is now a crucial point because he says (and rightly so, of course) that he will not begin any work on the production/pressing until he has copies of all copyright permissions in his possession. Thus, after all this time that has gone by, this issue has become somewhat urgent at this point. Please, as soon as you receive this letter via fax, and as soon as you are able, *please*, sign and return it to us. And when you receive the hard copy via post, please also return that as well, as soon as possible, via post.

We very much look forward to completing this long-awaited documentation and having the pleasure of sending the results to you!

With kindest regards,  
Very truly yours,



Miklós Peternák  
Co-Editor



Andrea Szekeres  
Co-Editor

(AE)

Letter of Permission / Copyright Authorization

I hereby authorize C<sup>3</sup>: Center for Culture & Communication to repeatedly publish, reproduce, distribute and otherwise exploit my contributed work (exhibition documentation / text / photographs / images) for *The Butterfly Effect* exhibition and event series, on CD-Rom and in book form, and/or allow third parties to do so, at no additional license fee (*gratis*) payable to me as the sole rightful owner of my work. I authorize the reproduction of exhibition documentation / synopsis of text / images (all copyrights are secured/cleared by myself, in the case where I am not the owner/creator) / full-length texts (*only* if this permission is additionally initialed below) on the Internet site of C<sup>3</sup>, as initialed separately below. The present permission is valid throughout the world for the duration of copyright protection. The present permission applies to the legal heirs and/or successors, and/or beneficiaries of both parties (i.e., C<sup>3</sup> and the author/artist).

I hereby update the information as listed below (please see attached original form), and attached where necessary and via e-mail or fax wherever possible:

Name \_\_\_\_\_  
Profession \_\_\_\_\_  
Position \_\_\_\_\_  
Institution \_\_\_\_\_  
City \_\_\_\_\_  
Country \_\_\_\_\_

Website information:                      personal                      \_\_\_\_\_  
(for linking to the CD                      institution                      \_\_\_\_\_  
and the website)

I am of the knowledge that C<sup>3</sup>: Center for Culture & Communication is a non-profit private foundation and a program of the Soros Foundation Hungary.

I am of the knowledge that all proceeds from the sale of the CD-Rom/catalogue will go towards future editions and/or directly to the participating artists (as described in the attached letter), and that this is a non-profit publication. I represent and warrant that no claims whatsoever on behalf of any third party will be made against C<sup>3</sup> on the grounds of the present authorization.

Signature \_\_\_\_\_ Date, Place \_\_\_\_\_

I am in agreement with the terms of publishing some materials on the C<sup>3</sup> website (<http://www.c3.hu>), with the exception of the full-length lecture text.

\_\_\_\_\_  
Initials

I am in agreement *also* with the terms of publishing the full-length lecture text on the C<sup>3</sup> website.

\_\_\_\_\_  
Initials



# THE BUTTERFLY EFFECT

THE COORDINATES OF THE MOMENT BEFORE DISCOVERY

AN EXHIBITION OF INTERNATIONAL & HUNGARIAN MEDIA ART & MEDIA ART HISTORY  
MUCSARNOK BUDAPEST JANUARY 20 - FEBRUARY 28 1996

SOROS CENTER FOR CONTEMPORARY ARTS - BUDAPEST  
MUCSARNOK, DOZSA GYORGY UT 37, PO BOX 35, H-1406  
TEL/FAX 36 1 343-5379 E-MAIL h9307mes@ella.hu

January 15, 1995

Dear Butterfly Effect Participant,

Welcome to Budapest, we very much hope that you will enjoy your stay!  
Upon arrival could I please request that you call our office to announce your presence in Budapest, you may call us on 343-5379 or 3437401.

Enclosed please find the following documents:

Postcard, small leaflet, invite to the exhibition opening, invite to the reception, schedule of events, symposium program, copies of advertisements placed in Flash Art and Art in America, and a private invite to my home for brunch on Sunday Jan 21.

Also this week we will be able to give you the following:

a special Butterfly Effect T-shirt and badge, the brochure of the entire event, and copies of other advertisements we have placed in Art Forum and several other magazines.

In May this year we plan to publish the catalogue and CD-Rom, naturally, we will forward a copy of these to you.

A number of people are working on The Butter Effect and most can be found in the office of between between 8am and 12 midnight. Our office is located in the Mucsarnok building on the third floor. Please note that you will only be able to enter the building from the back entrance facing Dozsa Gyorgy ut. Regarding all exhibition details, please turn to me, and regarding all hotel, travel details please contact Adele Eisenstein. My home number is 201-6684 if you have any problems during the night!

For your information, here is a list of the people working on The Butterfly Effect:

Curators - Current Coordinates, Suzanne Mészoly  
Assistants - Helga Rajz, Zsuzsa Megyesi, / exhibition  
Adele Eisenstein /Press/Video/Symposium  
Media Relics - Miklós Peternák  
Assistants - János Szoboszlai, Lívía Páldi  
Technical director - Endre Horváth  
Architect- Márta Zékány  
Computer expert - András Tüdős  
Graphic Designer - Éva Pikler  
SCCA assistant director - Andrea Szekeres  
SCCA Internet program director - László Tölgyes  
Múcsarnok director - László Beke

The various sponsors, partners and SCCA are covering the accommodation for most guests. All guests are required to pay in cash any extra costs incurred -minibar, telephone, etc.

Again, I hope that your visit will be exciting and not too chaotic, we all look forward to seeing you.

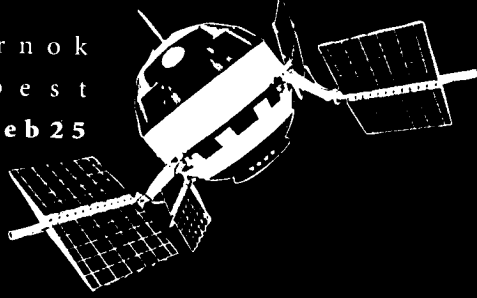
Sincerely,

Suzanne Mészoly  
Director, SCCA-Budapest

# THE BUTTERFLY EFFECT

THE COORDINATES OF  
THE MOMENT BEFORE DISCOVERY

Műcsarnok  
Budapest  
Jan 20 - Feb 25  
1996



Akira Asada  
Gábor Bakos  
John Perry Barlow  
Balázs Beóthy  
Michael Bielicky  
Wojciech Bruszewski  
Victor Burgin  
Company K Danse  
Attila-Csörgő  
Timothy Druckrey  
Karel Dudsek  
Eike  
Róza El-Hassan  
Jean-Paul Fargier  
Gábor Farkas  
Péter Forgács  
Ladislav Ivan Galeta  
Jochen Gerz  
Granular Synthesis  
Gábor Györfi  
Gusztáv Hámos  
Ágnes Hegedűs  
Kathy Rae Huffman

Derrick De Kerckhove  
Péter Kiss  
Richard Kriesche  
Werner Künzel  
George Legrady  
Dóra Maurer  
Csaba Nemes  
László László Révész  
József Robakowski  
Jeffrey Shaw  
János Sugár  
Zoltán Szegedy-Masák  
Attila Szűcs  
TNPU/PUT  
Péter Türk  
Valentina Valentini  
Tibor Vámos  
Woody & Steina Vasulka  
Beáta Veszely  
Tamás Waliczky  
Peter Weibel  
Gene Youngblood  
Siegfried Zielinski

Curated by  
Suzanne Mészöly  
& Miklós Peternák

S C C A - BUDAPEST  
SOROS CENTER FOR  
CONTEMPORARY ARTS  
**MŰCSARNOK**  
dózsa györgy út 37  
po box 35, h-1406  
tel/fax 36.1.343-5379  
tel/fax 36.1.343-7401  
sccabp@mail.datanet.hu

<http://www.datanet.hu/butterfly/>

## Surrealistic Books and Publications

26.1.-24.2.96

Please ask for list!

**Daniel Buchholz**  
**Neven DuMont Str 17**  
**50667 Köln**  
**Tel (0221) 2574946 Fax 253351**

January - February '96

## IMI KNOEBEL

Paintings - Drawings

## Galerie Fahnemann

10719 Berlin - Fasanenstraße 61 - 030/8 83 98 97  
Fax 030/8 82 45 72

MITJA TUŠEK

DE JAA

BRITTA HUTTENLOCHER

JANUARI



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FLYSH-ART January 1996

# JERALD SILVA

Paintings In Watercolor



Exhibition of New Work  
Jan 5 - Feb 3

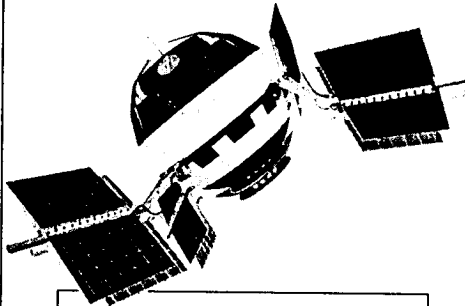
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## THE BUTTERFLY EFFECT

THE COORDINATES OF  
THE MOMENT BEFORE DISCOVERY



M ũ c s a r n o k  
B u d a p e s t  
J a n 2 0 - F e b 2 5  
1 9 9 6

Curated by Suzanne Mészöly & Miklós Peternák

S C C A - B U D A P E S T  
SOROS CENTER FOR CONTEMPORARY ARTS

M ũ c s a r n o k  
dózsa györgy út 37 po box 35, h-1406  
tel/fax 36.1.343-5379 tel 343-7401  
e-mail sccabp@mail.datanet.hu

Akira Asada  
Gábor Bakos  
John Perry Barlow  
Balázs Beóthy  
Michael Bielicky  
Wojciech Bruszewski  
Victor Burgin  
Company K Danse  
Attila Csörgő  
Timothy Druckrey  
Karel Dusek  
Eike  
Róza El-Hassan  
Jean-Paul Fargier  
Gábor Farkas  
Péter Forgács  
Ladislav Ivan Galeta  
Jochen Gerz  
Granular Synthesis  
Gábor Györfi  
Gusztáv Hámos  
Ágnes Hegedűs  
Kathy Rae Huffman  
Derrick De Kerckhove  
Péter Kiss  
Richard Kriesche  
Werner Künzel  
George Legrady  
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Csaba Nemes  
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József Robakowski  
Jeffrey Shaw  
János Sugár  
Zoltán Szegedy-Maszák  
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Valentina Valentini  
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Siegfried Zielinski

<http://www.datanet.hu/butterfly/index.html>

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January 13 - February 17

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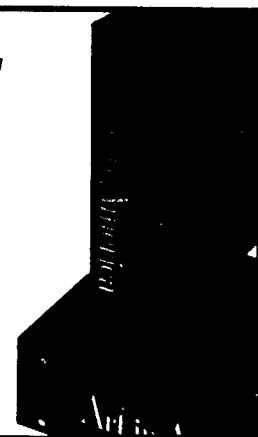
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- Binders have special spring mechanism to hold individual rods which easily snap in. This allows magazines to be fully opened for easy readability.

SATISFACTION GUARANTEED



# A PILLANGÓ-HATÁS

PROGRAM

Partnerek:

GOETHE-INSTITUT  
Osztrák Kulturális Intézet  
Francia Intézet



JAN. 20., SZOMBAT

Múcsarnok

- 17.00 Ünnepeles megnyitó: VÁMOS Tibor, akadémikus, a Soros Alapítvány kuratóriumi tagja
- 17.30 Wojciech BRUSZEWSKI, Lengyelország  
A szonettek - Előszó a Frazeológiai szótárhoz  
performance
- 18.00 Michael BIELICZKY, Csehország/Németország  
Idő-Tér-Semmi  
élő Internet-performance

JAN. 20., SZOMBAT

**Petőfi  
Csarnok**

21.00

**GRANULAR SYNTHESIS**

Ausztria

*Motion Control MODELL 5*

komputer-vezérelt performance

22.00

Tilos Rádió - támogatói buli

## NEMZETKÖZI MÉDIATÖRTÉNETI ÉS MÉDIAMŰVÉSZETI ESEMÉNYSOROZAT

JAN. 22., HÉTFŐ

Múcsarnok -  
Törley Terem

10.00 - 18.00 SZIMPOZION

- 13.00 EIKE, Németország/Magyarország,  
A puszta szem: Egy újabb lépés a három  
dimenziós televízió felé  
kísérlet/performance
- 18.00 Ivan Ladislav GALETA, Horvátország  
Humus - > Virág - > Butter Flay (Effect),  
előadás/performance és filmvetítés

JAN. 23., KEDD

Múcsarnok -  
Törley Terem

10.00 - 18.00 SZIMPOZION

- 18.00 Steina VASULKA, Izland/USA  
Violin Power (A hegedű hatalma),  
interaktív performance

JAN. 24., SZERDA

Goethe Intézet

- 18.00 Dr. Siegfried ZIELINSKI, Németország  
Sokrétűség és sztenderd: a digitalizáció  
etikai-esztétikai jelentősége  
előadás

JAN. 24., SZERDA

**Petőfi  
Csarnok**

20.00

**COMPAGNIE K. DANSE**

Franciaország

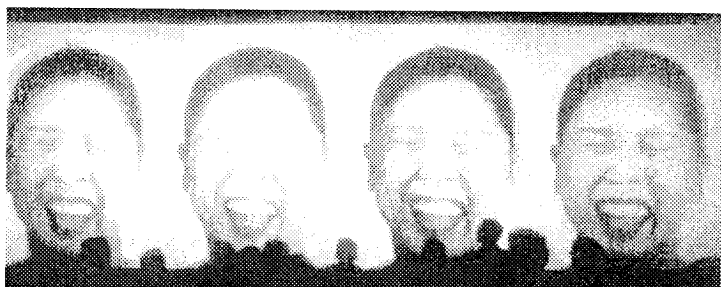
*IO*

multimédia tánceóladás

JAN. 25., CSÜTÖRTÖK

Múcsarnok -  
Törley Terem

- 18.00 Tamás WALICZKY, Magyarország/Németország  
Animáció  
videó vetítés és előadás



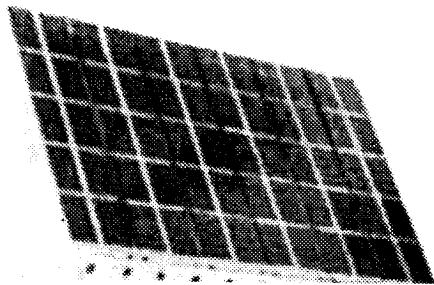


# THE BUTTERFLY EFFECT

INTERNATIONAL  
SYMPOSIUM

## THE MOMENT BEFORE DISCOVERY

AN INTERNATIONAL SYMPOSIUM DEVOTED TO THE  
DEVELOPMENT OF MEDIA TECHNOLOGY AND MEDIA  
ART BOTH FORGOTTEN AND UNFORESEEN



THE MOMENT BEFORE DISCOVERY, a two-day symposium to be held after the opening of the exhibition, THE BUTTERFLY EFFECT, will bring together seventeen international media theoreticians, cognitive dissidents, writers, philosophers, artists, critics, curators, and Internet experts, to discuss the use of media technology in art, the history, the current situation and the future of media art. Starting from the birth of the machine and expanding to the information environment, the speakers will cover topics such as the human being in the electronic landscape, communication in multi-user virtual worlds and interface metaphors in interactive media. *(simultaneous translation)*

### MONDAY JAN 22

- 10.00 *Introduction:* Tibor VAMOS, Hungary  
Fellow of the Hungarian Academy  
of Sciences and Board Member of  
the Soros Foundation
- 10.30 Peter WEIBEL, Austria  
*The Intelligent Image*
- 11.15 Jochen GERZ, Germany/France  
*The Ever-Changing Matter  
of the Permanent Return of Time*
- 12.00 *Break*
- 12.15 Richard KRIESCHKE, Austria  
*Respiritualization*
- 13.00 EIKE, Germany/Hungary  
*The Naked Eye: Another Attempt at  
Three-Dimensional Television:  
Performance in Thirty Minutes*
- 13.30 *Lunch*
- 14.30 Valentina VALENTINI, Italy  
*The Human Being in the  
Electronic Landscape*
- 15.15 Marina GRZINIC, Slovenia  
*Fiction Re-Constructed*
- 16.00 *Break*
- 16.15 John Perry BARLOW, USA  
*Re-Experientializing Information*
- 17.00 George LEGRADY, Hungary/USA  
*Interface Metaphors and New  
Narratives in Interactive Media*
- 17.45 *Break*
- 18.00 Ivan Ladislav GALETA, Croatia  
*Human Subject in the Electronic*

### TUESDAY JAN 23

- 10.00 Siegfried ZIELINSKI, Germany  
*Exhaustive Utilization of the Apparatus  
Structures in Thought in Order  
to Render the Experience of Its  
Real /Effective Limits*
- 11.15 Tibor VAMOS, Hungary  
*Butterfly and Chaos - Creative and  
Peaceful Order of Values*
- 12.00 *Break*
- 12.15 Timothy DRUCKREY, USA  
*Wild Nature or the Society  
of the Debauch (Note to Adilkno)*
- 13.00 Victor BURGIN, USA  
*The Image in Pieces*
- 13.45 *Lunch*
- 14.45 Werner KUNZEL, Germany  
*The Birth of the Machine:  
Raymundus Lullus and His Invention*
- 15.45 Jean-Paul FARGIER, France  
*Shockwaves: On the Influence of  
Television on Duchamp and Co.*
- 16.30 *Break*
- 16.40 Karel DUDESEK, Germany/Austria  
*Van Gogh Television: Worlds Within*
- 17.20 Kathy RAE HUFFMAN, USA/Austria  
*Siberian Deal and the Art of Travelling  
into the Cyber-Reality of Russia*
- 18.00 STEINA VASULKA, Iceland/USA  
*A Few Observations on Installation  
Violin Power Interactive Performance*



MŰCSARNOK  
TÖRLEY  
AUDITORIUM  
MONDAY JAN 22  
TUESDAY JAN 23  
1996



#### Partners

GOETHE-INSTITUT

Austrian Cultural Institute

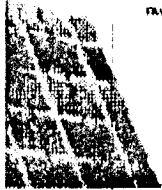


# THE BUTTERFLY EFFECT

PROGRAM

Partners:

GOETHE-INSTITUT  
Austrian Cultural Institute



SATURDAY JAN 20

Műcsarnok

- 17.00 *Opening Ceremony:*  
Remarks by Tibor VÁMOS, Fellow of the Hungarian Academy of Sciences and Board Member of the Soros Foundation Hungary
- 17.30 Wojciech BRUSZEWSKI, Poland  
*The Sonnets - An Introduction to the Phraseological Dictionary*  
performance
- 18.00 Michael BIELICZKY, Czech Republic/Germany  
*Time-Space-Nothing*  
live Internet performance

SATURDAY JAN 20

Petőfi  
Csarnok

21.00  
**GRANULAR SYNTHESIS**  
Austria  
*Motion Control MODELL 5*  
computer-generated performance

22.00  
Party: Tilos Radio Benefit

INTERNATIONAL EVENT SERIES  
MEDIA ART AND MEDIA HISTORY

MONDAY JAN 22

Műcsarnok -  
Törley Auditorium

10.00 - 18.00 SYMPOSIUM

- 13.00 EIKE, Germany/Hungary  
*The Naked Eye -  
Another Attempt at Three-Dimensional  
Television: Performance in Thirty Minutes*
- 18.00 Ivan Ladislav GALETA, Croatia  
*Humus - > Virág - > Butter Flay (Effect)*  
lecture/performance and film screening

TUESDAY JAN 23

Műcsarnok -  
Törley Auditorium

10.00 - 18.00 SYMPOSIUM

- 18.00 Steina VASUIKA, Iceland/USA  
*Violin Power*  
interactive performance

WEDNESDAY JAN 24

Goethe Institute

- 18.00 Dr. Siegfried ZIELINSKI, Germany  
*Multiplicity and Standard: the Significance  
of the Digitalized Ethical-Aesthetic*  
lecture (in German/Hungarian)

WEDNESDAY JAN 24

Petőfi  
Csarnok

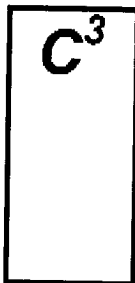
20.00  
**COMPAGNIE K. DANSE**  
France  
*IO*  
multi-media dance performance

THURSDAY JAN 25

Műcsarnok -  
Törley Auditorium

- 18.00 Tamas WALICZKY, Hungary/Germany  
*Animation*  
video screening and artists talk





*Kulturális és Kommunikációs Központ*  
*Center for Culture & Communication*  
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**Fax to the attention of:**

**Steina & Woody Vasulka**

**Fax: 1 (505) 473-0614**

**81.3/5353.0924**

**Re.: *The Butterfly Effect* - copyright**

23 June 1998

Dear *Butterfly Effect* Participant,

It has been quite some time since the monumentous event itself, and some time since we promised you a comprehensive catalogue/CD-Rom.

As you are well aware, our plans were interrupted, and we have been a bit busy since that time (January 1996!).

Finally, as C<sup>3</sup>: Center for Culture & Communication has become a household word in Hungary (with due thanks to all of you who participated in *The Butterfly Effect*, the event which precipitated all of this *chaos* since!), we turned back to the pressing issue of the invaluable documentation of the exhibition and event series.

We have finally succeeded in obtaining renewed funding for the imminent publication (planned as Christmas gift material) of a double-CD-Rom and catalogue (in book form), with the vital assistance of the Open Society Institute.

We are therefore once again sending all participants a Letter of Permission / Copyright Authorization form to fill out and return as soon as is possible, as we get on with our work. This is vital with regard to legal matters, as the situation has changed a little bit since then. We are still a non-profit private foundation; however, copies of *The Butterfly Effect* catalogue/CD-Rom will be for sale. If we succeed in selling all remaining copies, minus two (2) complementary copies for each participant, as well as a total (150) complementary copies to similar institutions, the proceeds will be put towards a second edition. Any proceeds we receive by such means will then be divided among the participating artists. Please sign and return this form by fax and by post to show your continued agreement.

We would also like to hereby inform those of you who are not yet knowledgeable of the fact, that as of 1 July 1997 Miklós Peternák has been named the new Director of C<sup>3</sup>: Center for Culture & Communication, taking up the post thus far held by Suzanne Meszoly. Cecília Gall is the new Deputy Director, and Andrea Szekeres remains the SCCA Program Director. Miklós Peternák and Andrea Szekeres are the Editors of *The Butterfly Effect* catalogue and CD-Rom.