

Television has been attacking us
all of our lives,
now we can attack it back

Nam June Paik video artist

Design Emanuel Sandreuter



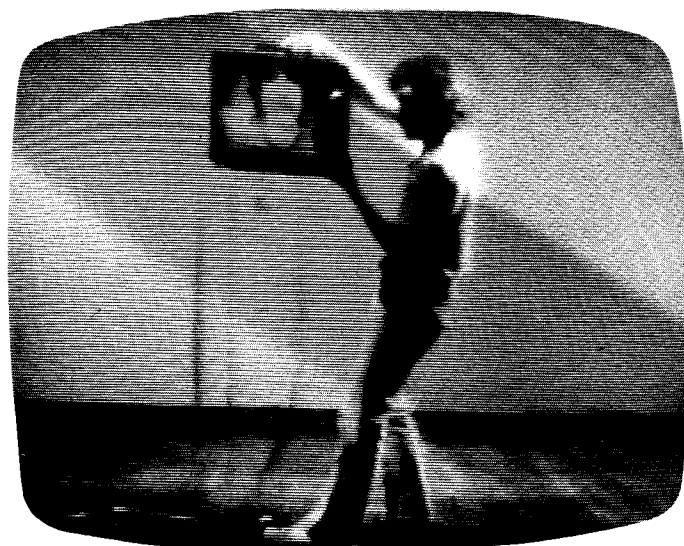
Artists' video



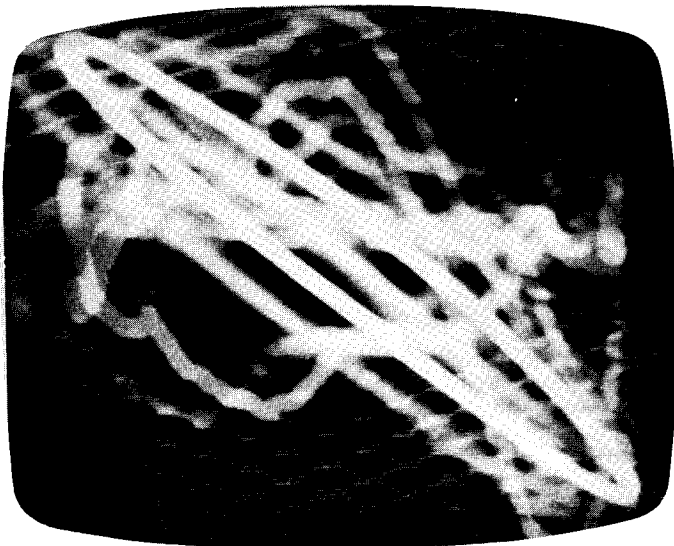
Community video



Performances



Closed circuit installations



Video graphics



Tape library



Live events you can
take part in



Giant TV screen



At the gallery
in the Park

The Video Show

first festival of independent video at the Serpentine Gallery

1-26 May Weekdays 12-8 Sundays 11-8 Kensington Gardens London W2 Admission free

Arts Council of Great Britain

Video—as a medium distinct from broadcast television—began with the introduction of the first $\frac{1}{2}$ inch portable camera/recorder in America in 1967. Since then TV making has become more accessible to people outside the industry, and an alternative media movement has emerged. Independent organisations

have produced programmes about people and events neglected by the mass media. Video has proved itself as a relatively low cost direct means of recording social and political issues. At the same time it has attracted many artists, excited by the possibilities of a new medium. Some have been chiefly concerned with

the potential of television as an art form in itself.

The Video Show is Europe's most comprehensive survey of independent video. The show includes daily changing programmes of videotapes from Britain and thirteen other countries, and a series of closed circuit installations and performances. You will be able to

take part in most of the live events, many of which make use of a giant TV screen. A tape library will enable you to view tapes of your choice and a composite programme of selected short tapes and excerpts will be shown every day. Further information from the Serpentine Gallery, telephone 01-723 6473