



UNITED STATES INFORMATION AGENCY

WASHINGTON 20547

June 21, 1973

Dear Ms. Vasulka:

Thanks for your June 12 letter.

While a sample tape would be of interest, our procedure calls for complete preview of individual tapes so that we can suggest appropriate use to our overseas posts. To assist in obtaining preview copies, I can furnish blank tapes. Is this acceptable? If so, what additional charge would there be for preview? (I can return preview tapes for recording additional preview programs if you like.) I'd still like to have a descriptive list of your VTRs from which I could select those which appear to have most overseas potential.

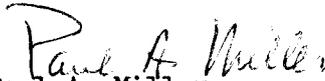
To explain further... We are trying to help our posts overseas build up VTR libraries (EIAJ format) just as they do book and publication collections. The VTRs would be viewed by individuals and in small seminar or discussion groups -- like educational use in this country. The programs would not be used commercially or telecast without your specific permission for such use.

On this basis, would the purchase price (we do not plan rentals) be as indicated in your letter: \$75 for 15 min. or less; \$150 for longer programs?

I agree with you about making copies from originals. We would certainly want you to do that. But what effect does your making copies have on the price basis you quoted? Our procedure is to preview tapes, send our posts complete descriptions and prices, and let them order with their own funds as they wish. You would then be getting orders intermittently. Could you handle them on this basis?

Since time is short before your departure, I will be glad to try to clarify any of these points by phone if you wish to call me at the number listed below.

Sincerely,

  
Paul A. Miller  
U.S. Information Agency  
Washington, D.C. 20547  
Phone: (202) 632-5254

The Vasulkas  
Video Producers  
111 East 14 St.  
New York, N.Y. 10003

JULY 2 N.Y.C.

DEAR PAUL,

THE RETURNING ADDRESS FOR  
THE TAPES IS ABOVE ↑

ANY COMMENTS OR NEGOTIATIONS :

ELECTRONIC ARTS INTERMIX

MR. HOWARD WISE

2 W 13 ST N.Y.C. 10011

WE ARE GLAD ~~TO~~ TO DO BUSINESS  
WITH YOU AND ARE LOOKING  
FORWARD ~~TO~~ CONTACTING YOU  
IN SEPTEMBER.

SINCERELY,

THE CHAYKAS

Weg. ~~and~~